Naveen Jindal School of Management

Minors

Students must take a minimum of 18 semester credit hours for the minor, 12 of which must be upper-division semester credit hours. Students who take a minor will be expected to meet the normal prerequisites in courses making up the minor, and should maintain a minimum GPA of 2.000 on a 4.00 scale (C average). Semester credit hours may not be used to satisfy both the major and minor requirements; however, free elective semester credit hours or major preparatory classes may be used to satisfy the minor. The minors in the Naveen Jindal School of Management are the following:

- Accounting
- Business Administration
- Business Intelligence and Analytics
- Energy Management
- Finance
- Human Resource Management
- Information Technology and Systems
- Innovation and Entrepreneurship
- Insurance
- Marketing
- Supply Chain Management

Minor in Accounting: 18 semester credit hours

ACCT 2301 Introductory Financial Accounting
ACCT 2302 Introductory Management Accounting
ACCT 3331 Intermediate Financial Accounting I
ACCT 3350 Fundamentals of Taxation
ACCT 4342 Analysis and Design of Accounting Systems

And one elective must be upper-division (an Accounting course from the 3000 or 4000 level courses)

All other prerequisites should be met.

Minor in Business Administration: 18 semester credit hours

OBHR 3310 Organizational Behavior
MKT 3300 Principles of Marketing
BCOM 3310 Business Communication
ITSS 3300 Information Technology for Business

And an additional 6 semester credit hours of upper-division JSOM coursework as approved by the program director (students may not double count courses for both their major and their minor; thus, additional electives may need to be added).

All other prerequisites should be met.

Minor in Business Intelligence and Analytics: 18 semester credit hours

STAT 3360 Probability and Statistics for Management and Economics
  or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty
ITSS 4300 Database Fundamentals
  or CS 4347 Database Systems
ITSS 4351 Foundations of Business Intelligence
ITSS 4352 Introduction to Web Analytics
ITSS 4353 Business Analytics

Also choose one course from the following:

ITSS 4354 Advanced Big Data Analytics
ITSS 4355 Data Visualization

All other prerequisites should be met.

Minor in Energy Management: 18 semester credit hours

Choose 4 courses from the following:

ENGY 3301 Managing Carbon Assets: Oil, Gas, and Coal
ENGY 3302 Managing Power and Renewable Energy Assets; Sustainability
ENGY 3340 Energy Law and Contracts
FIN 4313 or ENGY 4313 Energy Finance
MECO 4342 Financial and Business Negotiation Analysis

Also choose two courses from the following:

GEOS 1303 Physical Geology
MECO 3330 or ENGY 3330 Energy Economics
MKT 3340 Marketing Research
OPRE 4330 Logistics and Inventory Management

All other prerequisites should be met.
Minor in Finance: 18 semester credit hours

   ACCT 2301  Introductory Financial Accounting
   FIN 3320  Business Finance
   FIN 3390  Introduction to Financial Modeling

And an additional 9 semester credit hours to be selected from upper-division finance courses listed as options under the finance degree.

All other prerequisites should be met.

Minor in Human Resource Management: 18 semester credit hours

Choose six courses from the following:

   BLAW 3301  Employment Law
   OBHR 3330  Introduction to Human Resource Management
   OBHR 4310  Business Ethics
   OBHR 4331  Compensation and Benefits Administration
   OBHR 4333  Performance Management
   OBHR 4334  Talent Acquisition and Management
   OBHR 4335  Training and Development
   OBHR 4336  Labor and Employee Relations
   OBHR 4350  Introduction to Leading and Managing
   OBHR 4352  Negotiation and Dispute Resolution
   OBHR 4354  Leading Organizational Change
   OBHR 4356  Power and Influence in Organizations

All other prerequisites should be met.

Minor in Information Technology and Systems: 18 semester credit hours

   ITSS 3312  Object-Oriented Programming
   ITSS 4300  Database Fundamentals
   ITSS 4330  Systems Analysis and Design
   ITSS 4351  Foundations of Business Intelligence
   ITSS 4360  Network and Information Security
   ITSS 4370  Information Technology Infrastructure

All other prerequisites should be met.
Minor in Innovation and Entrepreneurship: 18 semester credit hours

- **MKT 3300** Principles of Marketing
- **ENTP 3301** Innovation and Entrepreneurship

And 9 semester credit hours to be selected from:

- **ENTP 3360** Entrepreneurial Finance
  - or **FIN 3360** Entrepreneurial Finance
- **ENTP 4311** Entrepreneurial Strategy and Business Models
- **ENTP 4320** Small Business Management
  - or **ENTP 4350** Corporate Entrepreneurship

With an additional 3 semester credit hours to be selected from the remaining ENTP courses not previously taken:

- **ENTP 3320** Start-up Launch I
  - or **ENTP 3321** Start-up Launch II
- **ENTP 4330** Entrepreneurial Marketing
- **ENTP 4340** Social Sector Entrepreneurship and Community Engagement
- **ENTP 4360** Innovation and Creativity
- **ENTP 4V00** Special Topics in Entrepreneurship
  - or **ENTP 4V90** Innovation and Entrepreneurship Internship

All other prerequisites should be met.

Minor in Insurance: 18 semester credit hours

Choose six courses from the following:

- **RMIS 3370** or **FIN 3370** Principles of Risk Management and Insurance
- **RMIS 4331** Business Liability Risk Management and Insurance
- **RMIS 4332** Commercial Property Risk Management and Insurance
- **RMIS 4333** Enterprise Risk Management
- **RMIS 4334** Insurance Law and Contracts
- **FIN 3330** Personal Financial Planning
  - or **FIN 3305** or **REAL 3305** Real Estate Principles
- **MKT 3340** Marketing Research

All other prerequisites should be met.
Minor in Marketing: 18 semester credit hours

MKT 3300 Principles of Marketing  
MKT 3340 Marketing Research  
MKT 3330 Introduction to Professional Selling  
MKT 4330 Digital and Internet Marketing

With an additional 6 semester credit hours to be selected from:

MKT 4380 Capstone Course in Marketing  
MKT 4331 Digital Prospecting  
MKT 4332 Advanced Personal Selling  
MKT 4335 Category Buying  
MKT 4336 E-Retailing  
MKT 4337 Marketing Analytics  
MKT 4338 Marketing Content Creation  
MKT 4V90 Marketing Internship  
MKT 4350 Advertising  
MKT 4340 Consumer Behavior

or MKT 4V83 Individual Study in Marketing

All other prerequisites should be met.

Minor in Supply Chain Management: 18 semester credit hours

OPRE 3320 Supply Chain Management  
OPRE 3330 Project Management  
OPRE 4310 Lean and Six Sigma Processes  
OPRE 4330 Logistics and Inventory Management  
OPRE 4340 Purchasing and Sourcing Management

Plus one of the following three courses:

OPRE 4320 Integrated SCM Information Systems  
OPRE 4350 Spreadsheet Modeling and Analytics  
OPRE 4360 Capstone Projects in Supply Chain Management

All other prerequisites should be met.

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