Business Policy and Strategy

BPS 4300 Senior Project (3 semester credit hours) This course is intended to complement theory and to provide an in-depth, hands-on experience in all aspects of a real business project. Students will work in teams on projects of interest to industry and will be involved in specifying the problem and its solution, designing and analyzing the solution, developing recommended solutions, along with implementation and testing plans. The deliverables will include reports that document these steps as well as a final project report, including the challenges they faced. Teams will also make presentations. Additionally, this course will cover topics including ethics and professional responsibility, entrepreneurship, leadership, and project management. Prerequisites: Junior or senior standing and instructor consent. (Same as ENTP 4300) (3-0) S

BPS 4305 Strategic Management (3 semester credit hours) Capstone-level course requiring integration of all fields of business. Students will draw on their broadened awareness of various environmental influences (social and political) to solve business problems. Management alternatives will be examined with an ethical perspective relating policy trends to the strategic planning mode. Prerequisites: (BCOM 3310 or equivalent) and FIN 3320 and ITSS 3300 and OPRE 3310 and (OBHR 3310 or OBHR 3330) and MKT 3300. (3-0) S

BPS 4307 Corporations, Politics and Society (3 semester credit hours) Overview of the corporation as a political participant in the American political system. Topics include corporate political action committees, business lobbying, grassroots programs, Federal Election Campaign Act, and labor involvement. Prerequisite: BCOM 3310 or equivalent. (3-0) Y