Business Administration

**BA 1100** Business Basics (1 semester credit hour) This course is an introduction to the study of business, with exposure to each of the business disciplines. Students will be introduced to the functional areas of business, learn about social entrepreneurship, begin to plan their business careers, and present a simple business plan. Required and open only to all first time in college freshman Naveen Jindal School of Management majors. Corequisite: UNIV 1010. (1-1) S

**BA 1310** Principles of Business Decision Making (3 semester credit hours) An introduction to decision making in the private enterprise system with the aim of a better understanding of how people interact with businesses in their various roles - as consumers, employees, managers, and citizens, and examines how those interactions impact individuals and society. Key concepts are introduced through applications to all areas of business: from finance to understand the role of risk in investment decisions, from marketing to understand pricing and advertising strategies, from organizational behavior to understand employee management. (3-0) S

**BA 1320** Business in a Global World (3 semester credit hours) This course provides a primer on the impacts of globalization on business. We equip students with the basic facts of globalization and examine the business underpinnings and the institutions that shape globalization. We discuss major trends and the future of international management. The aim is an ability to think strategically and critically about global business issues. (3-0) S

**BA 3100** Professional Development (1 semester credit hour) This course is required for all first time in college freshmen who were required to take BA 1100, in the Naveen Jindal School of Management. This course is designed to enhance the student's experience in the Naveen Jindal School of Management. Students will enhance networking skills, verbal and written communication skills, business etiquette training, and learn how to increase their human capital. Students will also work on projects geared towards career management and overall professional development as a business major. The goal of this class is to make the student a more marketable and valuable professional in the global economy. Credit cannot be received for more than one of the following: ACCT 3100, BA 3100, BCOM 3100, FIN 3100, HMG 3100, IMS 3100, ITSS 3100, MKT 3100, OBHR 3100, OPRE 3100, ACCT 3200, BA 3200, BCOM 3200, FIN 3200, HMG 3200, IMS 3200, ITSS 3200, MKT 3200, OBHR 3200 or OPRE 3200. Prerequisite: BA 1100. (1-0) S

**BA 3200** Introduction to Business and Professional Development (2 semester credit hours) This course is required for all students in their first semester majoring in the Naveen Jindal School of Management who were not required to take BA1100. This course will enhance the student's experience in the Naveen Jindal School of Management, introduce them to the professional and communication expectations of their field, and make them a more marketable and valuable professional in the global economy. Credit cannot be received for more than one of the following: ACCT 3100, BA 3100, BCOM 3100, FIN 3100, HMG 3100, IMS 3100, ITSS 3100, MKT 3100, OBHR 3100, OPRE 3100, ACCT 3200, BA 3200, BCOM 3200, FIN 3200, HMG 3200, IMS 3200, ITSS 3200, MKT 3200, OBHR 3200 or OPRE 3200. (2-0) S

**BA 4010** ENACTUS Participation (0 semester credit hours) This course is designed for students participating in Enactus for zero course credit. Students in Enactus partner with business and education leaders to take
lessons learned in the classroom out to local communities in need of assistance. Instructor consent required. Credit/No Credit only. May be repeated (3 attempts maximum). Instructor consent required. (1-0) S

**BA 4070** Conference Attendance US (0 semester credit hours) This course is designed to prepare students attending an academic conference in the United States. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4071** Conference Attendance International (0 semester credit hours) This course is designed to prepare students attending an International academic conference. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4072** Conference Presentation US (0 semester credit hours) This course is designed to prepare students presenting at an academic conference in the United States. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4073** Conference Presentation International (0 semester credit hours) This course is designed to prepare students presenting at an international academic conference. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4074** Student Leadership and Mentoring (0 semester credit hours) This course is an introduction to the study of leadership and mentoring, with an emphasis on practical skills, tools and techniques for effective mentoring. This course is a required course for all students selected to participate in JSOM recognized leadership and mentoring programs. Credit/No Credit only. May be repeated up to three times. Instructor consent required. (2-0) S

**BA 4080** Participation in Internal Competition (0 semester credit hours) This course is designed to prepare students participating in a Jindal School academic competition. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4081** Participation in Local Competition (0 semester credit hours) This course is designed to prepare students participating in a local academic competition. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4082** Participation in Regional Competition (0 semester credit hours) This course is designed to prepare students participating in a regional academic competition. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4083** Participation in National Competition (0 semester credit hours) This course is designed to prepare students participating in a national academic competition. Credit/No Credit only. May be repeated (6 times maximum). Instructor consent required. (2-0) Y

**BA 4090** Management Internship (0 semester credit hours) This course is designed to further develop a student's business knowledge through appropriate developmental work experiences in a real business environment. Students are required to identify and submit specific business learning objectives (goals) at the beginning of the semester. Student performance is evaluated by the work supervisor. Credit/No Credit only. May be repeated if internships differ. Department consent required. (0-0) S

**BA 4095** Social Sector Engagement and Community Outreach Practicum (0 semester credit hours)
A course is designed to further develop a student's appreciation of the stakeholders in their community through appropriate developmental experiences in a real community engagement. Students are required to complete 100 hours of community service and submit specific verification from the community organization of the hours completed. Instructor consent required. (0-0) S

BA 4101 Careers in Management (1 semester credit hour) The primary objective of this course is to provide students with assistance in making effective career decisions. This is accomplished through the use of career assessments, informational interviews, development of a career plan, as well as both practical and theoretical readings and exercises. Students will prepare resumes, develop effective interviewing skills, explore networking, and job search techniques. (1-0) Y

BA 4199 Senior Honors in Business Administration (1 semester credit hour) For students conducting independent research for honors theses or projects. Corequisite: BA 4299 and instructor consent required. (1-0) S

BA 4299 Thesis Research Methods and Writing Seminar (2 semester credit hours) This course will prepare Honors Students to write their Honors Thesis. Various research methods ranging from survey to archival will be discussed. Students will choose a method, pick a research question, and produce an outline and introduction to their thesis topic. Junior standing and instructor consent required. (2-0) S

BA 4V00 Special Topics (1-3 semester credit hours) May be lecture, readings, or individualized study. May be repeated for credit as topics vary (9 semester credit hours maximum). Instructor consent required. ([1-3]-0) S

BA 4V10 ENACTUS Service (1-3 semester credit hours) This course is designed for students participating in Enactus. Students in Enactus partner with business and education leaders to take lessons learned in the classroom out to local communities in need of assistance. Working with the community, the students develop quality community outreach programs that focus on one or more of eight core areas: (1) market economics, (2) entrepreneurship, (3) financial literacy, (4) success skills, (5) environmental sustainability, (6) business ethics, (7) female empowerment, and (8) support of the military. These projects will be developed and applied with the intent of creating a better business or educational situation for the community. The target group for these projects will be aspiring entrepreneurs, struggling business owners, low-income families, and school children. Instructor consent required. Credit/No Credit only. May be repeated for credit (3 semester credit hours maximum). ([1-3]-0) S

BA 4V90 Management Internship (1-3 semester credit hours) This course is designed to further develop a student's business knowledge through appropriate developmental work experiences in a real business environment. Students are required to identify and submit specific business learning objectives (goals) at the beginning of the semester. At the end of the semester students must prepare an oral presentation, reflecting on the knowledge gained in the work experience. Student performance is evaluated by the work supervisor. Credit/No Credit only. May be repeated for credit (6 semester credit hours maximum). Instructor consent required. ([1-3]-0) S