

FIN6330 - Behavioral Finance

[FIN 6330](#) Behavioral Finance (3 semester credit hours) This course describes how individuals and firms make financial decisions, how those decisions might deviate from those predicted by traditional financial or economic theory and the consequences of these deviations for financial markets. The course examines how the insights of behavioral finance complement the traditional finance paradigm. Students will gain an understanding of how individuals actually make financial decisions (descriptive) and guidance on how to improve financial decision-making (prescriptive) in themselves and others. Prerequisite: [FIN 6301](#). (3-0) R