

ENTP6398 - The Corporate Entrepreneurial Experience

[ENTP 6398](#) ([BUAN 6388](#) and [MIS 6388](#) and [SYSM 6315](#)) The Corporate Entrepreneurial Experience (3 semester credit hours) This course is designed to provide student teams with practical experience in the investigation, evaluation, and recommendation of technology and/or market entry strategies for a significant new business opportunity. Projects will be defined by the faculty and will generally focus on emerging market opportunities defined by new technologies of interest to a sponsoring corporate partner. Teams will be comprised of management and engineering graduate students, mentored by faculty and representatives of the partnering company. Evaluation will be based on papers, presentations, and other deliverables defined on a case-by-case basis. (3-0) P