

ATCM2320 - Critical Media Research Foundations

[ATCM 2320](#) Critical Media Research Foundations (3 semester credit hours) This course focuses on scholarly research and writing. Students will practice critical media analysis supported by close reading; learn how to identify and incorporate appropriate secondary sources; and learn to build arguments through thesis-driven writing. While a number of media will be examined in the course, the chief emphasis will be on developing media literacy in support of research and writing rather than on the particular details of any one medium. Prerequisite or Corequisite: [RHET 1302](#). (3-0) Y