

ARTS2380 - Visual Design Foundations

[ARTS 2380](#) ([ARTS 1311](#)) Visual Design Foundations (3 semester credit hours) This course provides a foundation for most 3000-level art courses including [ARTS 3363](#) and [ARTS 3313](#). Digital technology and traditional studio materials will be used to explore various topics, strategies and themes as related to the history of design, current design concepts, and the making of a visual image. This course will introduce the elements and principles of design (line, shape, value, texture, color, etc.; unity, emphasis, balance, motion, etc.) and emphasize how these ideas work together to communicate attitudes, emotions, and structure in an image. (0-3) Y