

## EPPS7386 - Survey Research

[EPPS 7386](#) Survey Research (3 semester credit hours) This course exposes students to the use of survey methods in social science research. Emphasis is placed on interview and questionnaire techniques and the construction and sequencing of survey questions. Attention is also devoted to sampling theory, sampling and non-sampling errors, and the use of recent advances in fieldwork to reduce measurement error in surveys. Recommended: [EPPS 6313](#) or equivalent. (3-0) T