

BPS7300 - Advanced Strategic Management Seminar I

[BPS 7300](#) Advanced Strategic Management Seminar I (3 semester credit hours) This is the first of a two-part series of PhD seminars in strategic management that (1) expose students to various theories and topics in strategic management research, and (2) train students to become informed researchers who will be able to contribute to this literature. This seminar covers the major theories in current research addressing strategy formulation and implementation. Corequisite: [OB 7300](#). (3-0) T