Master of Science in International Management Studies

36 semester credit hours minimum

Faculty

**Professors:** Gregory G. Dess, Seung-Hyun Lee, Zhiang (John) Lin, Mike W. Peng, Riki Takeuchi, Wing Kwong (Eric) Tsang, Jun Xia

**Associate Professors:** Lívia Markóczy, Toyah Miller, H. Dennis Park, Cuili Qian

**Assistant Professors:** Emily Choi, Sora Jun, Sheen Levine, Junfeng Wu

**Associate Professors Emeriti:** J. Richard Harrison, Jane Salk

**Clinical Professors:** Britt Berrett, Shawn Carraher, Larry Chasteen, Marilyn Kaplan, Diane S. McNulty, David Ritchey, McClain Watson, Jeff Weekley, Habte Woldu, Laurie L. Ziegler

**Clinical Assistant Professors:** Jeffery (Jeff) Hicks, Kristen Lawson, Kathryn Lookadoo, Sarah Moore

**Professor of Instruction:** Charles Hazzard

**Associate Professors of Instruction:** Maria Hasenhuttl, Hubert Zydorek

**Assistant Professor of Instruction:** Victoria D. McCrady

**Professor of Practice:** Rajiv Shah

**Associate Professors of Practice:** Jackie Kimzey, Margaret Smallwood

**Senior Lecturers:** Thomas (Tom) Henderson, Robert Wright

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration.

To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in all graduate courses taken in the degree program, excluding program prerequisites to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours.
(assuming they meet all the degree requirements for both programs).

**Prerequisites**

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of **MAS 6102** Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.

**Course Requirements**

**Core Courses: 12 semester credit hours**

Students are encouraged to take core courses before enrolling for elective courses.

- **IMS 6304** International Business Management
- **IMS 6310** International Marketing
- **IMS 6360** International Strategic Management
- **IMS 6365** Cross-Culture Communication and Management

**Elective Courses: 15 semester credit hours**

Choose five courses from the electives listed below. Students may also substitute only one three semester credit hour masters-level course from any unrestricted prefix offered within JSOM as a free elective in the degree plan.

- **BPS 6332** Strategic Leadership
- **BPS 6379** Business Strategies for Sustainability
- **BPS 6V99** Special Topics in Business Policy and Strategy
- **ENTP 6370** Innovation and Entrepreneurship
- **IMS 6302** Legal Aspects of International Business Transactions
- **IMS 6314** Global E-Business Marketing
- **IMS 6341** International Human Resource Management
- **IMS 6362** Project Management in Engineering and Operations
- **IMS 6363** Regional Area Studies
- **IMS 6V98** International Management Internship
- **IMS 6V99** Special Topics in International Management Studies
- **OB 6301** Organizational Behavior
Areas of Concentration (9 semester credit hours)

The MS IMS degree program offers students opportunities to focus in a specific track or combination (optional) to obtain an in-depth knowledge in a business area depending on their interests.

**Finance (9 semester credit hours)**
- **FIN 6301** Financial Management
- **FIN 6308** Regulation of Business and Financial Markets
- **FIN 6310** Investment Theory and Practice
- **FIN 6322** Real Estate Finance and Investment
- **FIN 6330** Behavioral Finance
- **FIN 6366** International Financial Management

**Human Resources/Organizational Behavior (9 semester credit hours)**
- **IMS 6341** International Human Resource Management
- **BPS 6332** Strategic Leadership
- **OB 6301** Organizational Behavior
- **OB 6303** Managing Organizations
- **OB 6307** Strategic Human Resource Management
- **OB 6332** Negotiation and Dispute Resolution

**Information Management Technology (9 semester credit hours)**
- **MIS 6309** Business Data Warehousing
- **MIS 6319** Enterprise Resource Planning with SAP
- **MIS 6320** Database Foundations
- **MIS 6324** Business Analytics with SAS
- **MIS 6334** Advanced Business Analytics with SAS
- **MIS 6344** Web Analytics
Innovation and Entrepreneurship (9 semester credit hours)

ENTP 6315 Entrepreneurial Finance
ENTP 6360 Startup Launch I
ENTP 6370 Innovation and Entrepreneurship
ENTP 6375 Technology and New Product Development
ENTP 6380 Market Entry Strategies
ENTP 6388 Managing Innovation within the Corporation
ENTP 6390 Business Model Innovation
ENTP 6392 Entrepreneurship in the Social Sector

Marketing (9 semester credit hours)

MKT 6301 Marketing Management
MKT 6309 Marketing Data Analysis and Research
MKT 6310 Consumer Behavior Science and Practice
MKT 6321 Interactive and Digital Marketing
MKT 6332 Advertising and Promotional Strategy
MKT 6339 Capstone Marketing Decision Making
MKT 6350 Marketing Strategy and Game Theory Framework

Supply Chain Management (9 semester credit hours)

OPRE 6301 Statistics and Data Analysis
OPRE 6302 Operations Management
OPRE 6332 Spreadsheet Modeling and Analytics
OPRE 6340 Flexible Manufacturing Strategies
OPRE 6362 Project Management in Engineering and Operations
OPRE 6364 Lean Six Sigma
OPRE 6366 Global Supply Chain Management
OPRE 6369 Supply Chain Software with SAP
OPRE 6370 Global Logistics and Transportation
OPRE 6371 Purchasing, Sourcing and Contract Management

1. Students are encourage to take an international study trip (IMS 6363) to gain direct experience of
business practices in an international setting.