Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty

Professors: Gregory G. Dess, Seung-Hyun Lee, Zhiang (John) Lin, Mike W. Peng, Cuili Qian, Riki Takeuchi, Wing Kwong (Eric) Tsang, Jun Xia

Associate Professors: Lívia Markóczy, Toyah Miller, H. Dennis Park

Assistant Professors: Emily Choi, Sora Jun, Sheen Levine, Junfeng Wu

Associate Professors Emeriti: J. Richard Harrison, Jane Salk

Clinical Professors: Britt Berrett, Shawn Carraher, Larry Chasteen, Marilyn Kaplan, Diane S. McNulty, McClain Watson, Jeff Weekley, Habte Woldu, Laurie L. Ziegler

Clinical Assistant Professors: Jeffery (Jeff) Hicks, Kristen Lawson, Kathryn Lookadoo, Sarah Moore

Professor of Instruction: Charles Hazzard

Associate Professors of Instruction: Maria Hasenhuttl, Hubert Zydorek

Assistant Professor of Instruction: Victoria D. McCrady

Professor of Practice: Rajiv Shah

Associate Professors of Practice: Jackie Kimzey, Margaret Smallwood

Senior Lecturers: Thomas (Tom) Henderson, Robert Wright

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration.

To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in all graduate courses taken in the degree program, excluding program prerequisites to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the
degree requirements for both programs).

Prerequisites
Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of MAS 6102 Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.

Course Requirements

Core Courses: 12 semester credit hours
Students are encouraged to take core courses before enrolling for elective courses.

IMS 6304 International Business Management
IMS 6310 International Marketing
IMS 6360 International Strategic Management
IMS 6365 Cross-Culture Communication and Management

Elective Courses: 15 semester credit hours
Choose five courses from the electives listed below. Students may also substitute only one three semester credit hour masters-level course from any unrestricted prefix offered within JSOM as a free elective in the degree plan.

BPS 6332 Strategic Leadership
BPS 6379 Business Strategies for Sustainability
BPS 6V99 Special Topics in Business Policy and Strategy
ENTP 6370 Innovation and Entrepreneurship
IMS 6302 Legal Aspects of International Business Transactions
IMS 6314 Global E-Business Marketing
IMS 6341 International Human Resource Management
IMS 6362 Project Management in Engineering and Operations
IMS 6363 Regional Area Studies
IMS 6V98 International Management Internship
IMS 6V99 Special Topics in International Management Studies
OR 6301 Organizational Behavior
Areas of Concentration (9 semester credit hours)

The MS IMS degree program offers students opportunities to focus in a specific track or combination (optional) to obtain an in-depth knowledge in a business area depending on their interests.

Finance (9 semester credit hours)

- **FIN 6301** Financial Management
- **FIN 6308** Regulation of Business and Financial Markets
- **FIN 6310** Investment Theory and Practice
- **FIN 6322** Real Estate Finance and Investment
- **FIN 6330** Behavioral Finance
- **FIN 6366** International Financial Management

Human Resources/Organizational Behavior (9 semester credit hours)

- **IMS 6341** International Human Resource Management
- **BPS 6332** Strategic Leadership
- **OB 6301** Organizational Behavior
- **OB 6303** Managing Organizations
- **OB 6307** Strategic Human Resource Management
- **OB 6332** Negotiation and Dispute Resolution

Information Management Technology (9 semester credit hours)

- **MIS 6309** Business Data Warehousing
- **MIS 6319** Enterprise Resource Planning with SAP
- **MIS 6320** Database Foundations
- **MIS 6324** Business Analytics with SAS
- **MIS 6334** Advanced Business Analytics with SAS
- **MIS 6344** Web Analytics
Innovation and Entrepreneurship (9 semester credit hours)

**ENTP 6315** Entrepreneurial Finance
**ENTP 6360** Startup Launch I
**ENTP 6370** Innovation and Entrepreneurship
**ENTP 6375** Technology and New Product Development
**ENTP 6380** Market Entry Strategies
**ENTP 6388** Managing Innovation within the Corporation
**ENTP 6390** Business Model Innovation
**ENTP 6392** Entrepreneurship in the Social Sector

Marketing (9 semester credit hours)

**MKT 6301** Marketing Management
**MKT 6309** Marketing Data Analysis and Research
**MKT 6310** Consumer Behavior Science and Practice
**MKT 6321** Interactive and Digital Marketing
**MKT 6332** Advertising and Promotional Strategy
**MKT 6339** Capstone Marketing Decision Making
**MKT 6350** Marketing Strategy and Game Theory Framework

Supply Chain Management (9 semester credit hours)

**OPRE 6301** Statistics and Data Analysis
**OPRE 6302** Operations Management
**OPRE 6332** Spreadsheet Modeling and Analytics
**OPRE 6340** Flexible Manufacturing Strategies
**OPRE 6362** Project Management in Engineering and Operations
**OPRE 6364** Lean Six Sigma
**OPRE 6366** Global Supply Chain Management
**OPRE 6369** Supply Chain Software with SAP
**OPRE 6370** Global Logistics and Transportation
**OPRE 6371** Purchasing, Sourcing and Contract Management

1. Students are encourage to take an international study trip (IMS 6363) to gain direct experience of
business practices in an international setting.