

OPRE4345 - Retail Operations

[OPRE 4345](#) Retail Operations (3 semester credit hours) This course examines retail operations and the application of operations management principles to this industry. Topics include assortment planning, responsive supply chains, store execution, omni-channel retailing, technology and innovation, pricing and revenue management, impact on financial performance and sustainability. It follows industry trends to focus on how companies design and manage retail environments. (3-0)
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