

ECON4345 - Industrial Organization

[ECON 4345](#) Industrial Organization (3 semester credit hours) Market structure, firm conduct, and social performance of industries with emphasis on firms' strategic behavior in price and nonprice competition. Topics include oligopoly pricing, strategic entry deterrence, location strategies, product differentiation, advertising, research and development, and the effect of firms' conduct on economic welfare and market structure. Prerequisite: [ECON 3310](#). (3-0) T