BCOM 4350 - Advanced Business Communication

BCOM 4350 Advanced Business Communication (3 semester credit hours) This course builds on BCOM 3310 by helping students work towards mastery of three critical communication competencies: business speaking, professional use of social media/technology in/for work, and the development of a professional online presence. Students will gain experience engaging in many different kinds of oral communication for business, both individually and in teams. Prerequisites: (BCOM 3310 or equivalent) and (MATH 1325 or MATH 2413 or MATH 2417). (3-0) Y