AMS2300 - American Popular Culture

AMS 2300 American Popular Culture (3 semester credit hours) Examines American culture historically through some of its most popular cultural forms: fiction, film, magazines, advertising, music, sports, television and media. Considers the economics of cultural production, ways of critically reading popular texts, and how consumers make use of popular culture. Pays particular attention to the ways gender, race, and class influence how popular texts are created and consumed. (3-0) Y