Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

**Degree Requirements** [120 semester credit hours]¹

View an Example of Degree Requirements by Semester

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.²

**Faculty**


**Professor Emeritus:** Dale Osborne

**Clinical Professors:** John Barden, Britt Berrett, Abhijit Biswas, Ranavir Bose, Pamela Foster Brady, Shawn Carraher, Larry Chasteen, Paul Convery, David Cordell, Kutsal Dogan, Howard Dover, Forney Fleming III, John Gamino, Randall S. Guttery, Charles Hazzard, William Hefley, Robert Hicks, Gerald (Jerry) Hoag, Marilyn Kaplan, Ching-Chung Kuo, Sonia Leach, Peter Lewin, Jeffrey Manzi, John F. McCracken, Dennis McCuistion, Diane S. McNulty, Divakar Rajamani, Daniel Rajaratnam, David Ritchey, Rajiv Shah, Mark Thouin, Keith Thurgood, Jeff Weekley, Habte Woldu, Fang Wu, Laurie L. Ziegler

**Associate Professors:** Nina Baranchuk, Norris Bruce, Jianqing Chen, Zhonglan Dai, Rebecca Files, Xianjun Geng, J. Richard Harrison, Dorothée Honhon, Kyle Hyndman, Surya N. Janakiraman, Robert L. Kieschnick Jr., Atanu Lahiri, Jun Li, Ningzhong Li, Lívia Markóczy, Amit Mehra, Toyah Miller, Ramachandran (Ram) Natarajan, Naim Bugra Ozel, H. Dennis Park, Valery Polkovnichenko, Cuili Qian, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, Harpreet Singh, David J. Springate, Upender Subramanian, Kelsey D. Wei, Han (Victor) Xia, Jun Xia, Ying Xie, Yexiao Xu, Alejandro Zentner, Jieying Zhang, Yuan Zhang, Feng Zhao, Yibin Zhou

**Clinical Associate Professors:** Steven Guengerich, Lale Guler, David Parks, Carolyn Reichert,
Avanti P. Sethi, Kelly Slaughter, Jeanne Sluder, James Szot, McClain Watson

Assistant Professors: Mehmet Ayvaci, Qi (George) Chen, Khai Chiong, Emily Choi, Bernhard Ganglmair, Nathan Goldman, Ying Huang, Sora Jun, Sheen Levine, Meng Li, Xiaolin Li, Maria Loumioti, Jean-Marie Meier, Radha Mookerjee, Anyan Qi, Alejandro Rivera Mesias, Alessio Saretto, Simon Siegenthaler, Serdar Simsek, Shaojie Tang, Christian Von-Drathen, Shouqiang Wang, Malcolm Wardlaw, Junfeng Wu, Steven Xiao, Shengqi Ye, Nir Yehuda, Zhe (James) Zhang, Xiaofei Zhao

Clinical Assistant Professors: Shawn Alborz, Athena Alimirzaei, Christina (Krysta) Betanzos, Moran Blueshtein, Judd Bradbury, Jerome Gafford, Ayfer Gurun, Maria Hasenhuttl, Julie Haworth, Jeffery (Jeff) Hicks, Reva Sridhar Khanapure, Kristen Lawson, Kathryn Lookadoo, Liping Ma, Sarah Moore, Ravi Narayan, Dawn Owens, Parneet Pahwa, Jason Parker, Drew Peabody, Nassim Sohaee


I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

**COMM 1315** Public Speaking

or any other Communications core course (see advisor and degree requirements)

**RHET 1302** Rhetoric

Mathematics: 3 semester credit hours

**MATH 1325** Applied Calculus

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours
Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours
Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours
- **GOVT 2305** American National Government
- **GOVT 2306** State and Local Government

Social and Behavioral Sciences: 3 semester credit hours
- **BA 1320** Business in a Global World
- or **ECON 2301** Principles of Macroeconomics

Component Area Option: 6 semester credit hours
Choose two of the following:
- **BA 1310** Making Choices in Free Market Systems (Awaiting Core Approval from THECB)
- or **ECON 2302** Principles of Microeconomics
- **BA 1320** Business in a Global World
- or **ECON 2301** Principles of Macroeconomics

II. Major Requirements: 59 semester credit hours

Major Preparatory Courses: 12 semester credit hours beyond Core Curriculum
- **ACCT 2301** Introductory Financial Accounting
- **ACCT 2302** Introductory Management Accounting
- **BLAW 2301** Business and Public Law
- **BA 1310** Making Choices in Free Market Systems (Awaiting Core Approval from THECB)
- or **ECON 2302** Principles of Microeconomics
- **BA 1320** Business in a Global World
- or **ECON 2301** Principles of Macroeconomics
- **MATH 1325** Applied Calculus
- **STAT 3360** Probability and Statistics for Management and Economics
- or **OPRE 3360** Managerial Methods in Decision Making Under Uncertainty
Major Core Courses: 26 semester credit hours

BA 1100 Business Basics and IMS 3100 Professional Development

or IMS 3200 Introduction to Business and Professional Development

BCOM 3310 Business Communication

BCOM 4350 Advanced Business Communication

FIN 3320 Business Finance

ITSS 3300 Information Technology for Business

OPRE 3310 Operations Management

OBHR 3330 Introduction to Human Resource Management

or OBHR 3310 Organizational Behavior

MKT 3300 Principles of Marketing

IMS 3310 International Business

Major Related Courses: 21 semester credit hours

IMS 4320 or MKT 4320 International Marketing

FIN 3380 International Financial Management

IMS 4330 Global Human Resource Management

IMS 4373 Global Strategy

BLAW 4301 International Law

Six semester credit hours of the same foreign language.

Students are strongly encouraged to meet with their Program Director every semester to discuss their progress, career interests, and international experiences.

At the 45 semester-hour audit, students are required to meet with Advising and declare a double major within major, a concentration, or a minor, if they have not already done so.

III. Elective Requirements: 19 semester credit hours

A practicum experience is required; the student has the option of zero to 3 semester credit hours, depending on the particular internship, and preference for additional electives.

IMS 4V90 Management Internship

IMS 4090 Management Internship

A community engagement experience is required; the student has the option of zero or 3 semester credit hours, depending on the particular experience, and preference for additional electives.
IMS 4335 Social Sector Entrepreneurship and Community Engagement  
or ENTP 4340 Social Sector Entrepreneurship and Community Engagement  
or MKT 4360 Social Marketing  
or BA 4095 Social Sector Engagement and Community Outreach Practicum

Remaining electives may be used toward the choice of minor, concentration, or double major.

Students must select a focus by choosing one of the following:

**Double Major (listed below)**

**Concentration (listed below)**

**Minor (listed below)**

**Double Majors**

2. [Bachelor of Science in Global Business and International Political Economy](https://catalog.utdallas.edu/2019/undergraduate/programs/jsom/global-business) (140 semester credit hours)
3. [Bachelor of Science in Global Business and Marketing](https://catalog.utdallas.edu/2019/undergraduate/programs/jsom/global-business) (128 semester credit hours)
4. [Bachelor of Science in Global Business and Supply Chain Management](https://catalog.utdallas.edu/2019/undergraduate/programs/jsom/global-business) (128 semester credit hours)

**Concentrations**

4. [Innovation and Entrepreneurship Concentration](https://catalog.utdallas.edu/2019/undergraduate/programs/jsom/global-business): (12 semester credit hours)
7. [Sales Concentration](https://catalog.utdallas.edu/2019/undergraduate/programs/jsom/global-business): (9 semester credit hours)

Business Analytics Concentration: (12 semester credit hours)

- FIN 3390 Introduction to Financial Modeling
- FIN 3395 Financial Modeling and Valuation
MKT 3340 Marketing Research
OBHR 4337 HR Analytics

Business Economics Concentration: (15 semester credit hours)

FIN 3350 Financial Markets and Institutions
MECO 4351 Industrial Organization and Corporate Strategy
MECO 4352 Applied Econometrics and Time Series Analysis
And two courses approved by the department

Energy Management Concentration: (12 semester credit hours)

ENGY 3301 Managing Carbon Assets: Oil, Gas, and Coal
ENGY 3302 Managing Power and Renewable Energy Assets; Sustainability
FIN 4313 or ENGY 4313 Energy Finance
MECO 4342 Financial and Business Negotiation Analysis

Innovation and Entrepreneurship Concentration (12 semester credit hours)

ENTP 3301 Innovation and Entrepreneurship
Select 9 semester credit hours from the following:
ENTP 3360 or FIN 3360 Entrepreneurial Finance
ENTP 4311 Entrepreneurial Strategy and Business Models
ENTP 4320 Small Business Management
or ENTP 4350 Corporate Entrepreneurship

Risk Management and Insurance Concentration: (15 semester credit hours)

RMIS 3370 or FIN 3370 Principles of Risk Management and Insurance
RMIS 4331 or FIN 4331 Business Liability Risk Management and Insurance
RMIS 4332 or FIN 4332 Commercial Property Risk Management and Insurance
RMIS 4333 or FIN 4333 Enterprise Risk Management
RMIS 4334 or FIN 4334 Insurance Law and Contracts

Real Estate Investment Management Concentration: (12 semester credit hours)

REAL 3305 or FIN 3305 Real Estate Principles
REAL 3365 or FIN 3365 Real Estate Finance and Principles
REAL 4321 or FIN 4321 Real Estate Law and Contracts
REAL 4328 or FIN 4328 Real Estate Valuation

Sales Concentration: (9 semester credit hours)
MKT 3330 Introduction to Professional Selling
MKT 4331 or ENTP 4331 Digital Prospecting
OBHR 4352 Negotiation and Dispute Resolution

Minors

1. Minor in Business Intelligence and Analytics: 18 semester credit hours
2. Minor in Energy Management: 18 semester credit hours
3. Minor in Finance: 18 semester credit hours
4. Minor in Human Resource Management: 18 semester credit hours
5. Minor in Insurance: 18 semester credit hours
6. Minor in Marketing: 18 semester credit hours
7. Minor in Supply Chain Management: 18 semester credit hours

Minor in Business Intelligence and Analytics: 18 semester credit hours

STAT 3360 Probability and Statistics for Management and Economics
  or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty
ITSS 4300 Database Fundamentals
  or CS 4347 Database Systems
ITSS 4351 Foundations of Business Intelligence
ITSS 4352 Introduction to Web Analytics
ITSS 4353 Business Analytics
Also choose one course from the following:
ITSS 4354 Advanced Big Data Analytics
ITSS 4355 Data Visualization
All other prerequisites should be met.

Minor in Energy Management: 18 semester credit hours
Choose 4 courses from the following:

**ENGY 3301** Managing Carbon Assets: Oil, Gas, and Coal

**ENGY 3302** Managing Power and Renewable Energy Assets; Sustainability

**ENGY 3340** Energy Law and Contracts

**FIN 4313** or **ENGY 4313** Energy Finance

**MECO 4342** Financial and Business Negotiation Analysis

Also choose two courses from the following:

**GEOS 1303** Physical Geology

**MECO 3330** or **ENGY 3330** Energy Economics

**MKT 3340** Marketing Research

**OPRE 4330** Logistics and Inventory Management

All other prerequisites should be met.

Minor in Finance: 18 semester credit hours

**ACCT 2301** Introductory Financial Accounting

**FIN 3320** Business Finance

**FIN 3390** Introduction to Financial Modeling

And an additional 9 semester credit hours to be selected from upper-division finance courses listed as options under the finance degree.

All other prerequisites should be met.

Minor in Human Resource Management: 18 semester credit hours

Choose six courses from the following:

**BLAW 3301** Employment Law

**OBHR 3330** Introduction to Human Resource Management

**OBHR 4310** Business Ethics

**OBHR 4331** Compensation and Benefits Administration

**OBHR 4333** Performance Management

**OBHR 4334** Talent Acquisition and Management

**OBHR 4335** Training and Development

**OBHR 4336** Labor and Employee Relations
**OBHR 4350** Introduction to Leading and Managing

**OBHR 4352** Negotiation and Dispute Resolution

**OBHR 4354** Leading Organizational Change

**OBHR 4356** Power and Influence in Organizations

All other prerequisites should be met.

**Minor in Insurance: 18 semester credit hours**

Choose six courses from the following:

- **RMIS 3370** or **FIN 3370** Principles of Risk Management and Insurance
- **RMIS 4331** Business Liability Risk Management and Insurance
- **RMIS 4332** Commercial Property Risk Management and Insurance
- **RMIS 4333** Enterprise Risk Management
- **RMIS 4334** Insurance Law and Contracts
- **FIN 3330** Personal Financial Planning
- **FIN 3305** or **REAL 3305** Real Estate Principles
- **MKT 3340** Marketing Research

All other prerequisites should be met.

**Minor in Marketing: 18 semester credit hours**

- **MKT 3300** Principles of Marketing
- **MKT 3340** Marketing Research
- **MKT 3330** Introduction to Professional Selling
- **MKT 4330** Digital and Internet Marketing

With an additional 6 semester credit hours to be selected from:

- **MKT 4380** Capstone Course in Marketing
- **MKT 4331** Digital Prospecting
- **MKT 4332** Advanced Personal Selling
- **MKT 4335** Category Buying
- **MKT 4336** E-Retailing
- **MKT 4337** Marketing Analytics
- **MKT 4338** Marketing Content Creation
MKT 4V90 Marketing Internship
MKT 4350 Advertising
MKT 4340 Consumer Behavior
or MKT 4V83 Individual Study in Marketing

All other prerequisites should be met.

Minor in Supply Chain Management: 18 semester credit hours

OPRE 3320 Supply Chain Management
OPRE 3330 Project Management
OPRE 4310 Lean and Six Sigma Processes
OPRE 4330 Logistics and Inventory Management
OPRE 4340 Purchasing and Sourcing Management

Plus one of the following three courses:

OPRE 4320 Integrated SCM Information Systems
OPRE 4350 Spreadsheet Modeling and Analytics
OPRE 4360 Capstone Projects in Supply Chain Management

All other prerequisites should be met.

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 or MATH 2417.
7. Certain courses listed are prerequisites for major core (e.g., BA 1320 or ECON 2301 for IMS 3310), major concentration, or major related courses. Choose accordingly.

8. JSOM freshmen are required to take BA 1100 and IMS 3100. Transfer students and students new to JSOM are required to take IMS 3200.