

MECO4315 - Behavioral Economics and Finance

[MECO 4315](#) Behavioral Economics and Finance (3 semester credit hours) This course introduces students to behavioral models of decision making with particular attention to economic and finance decision making. These models incorporate the psychological biases, social objectives or bounds to rationality that human decision makers are known to exhibit. The course will also discuss ways in which policies or markets can be designed to take advantage of individuals' psychological biases to achieve desirable outcomes. Prerequisite: [FIN 3320](#). (Same as [FIN 4315](#)) (3-0) R