FIN 4338 - Financial Decision Making Processes for Risk Management

(3 semester credit hours)
Enhanced data-driven decision making is an essential component of a successful organization's risk management and insurance program. This course provides a fundamental understanding of analytical techniques for big data. All business students will benefit from exploring the Internet of Things, data mining techniques, social network analysis, predictive modeling concepts, and the development of a data analytics strategy to help achieve superior business results. Prerequisites or Corequisites: FIN 3320 or FIN 3370 or RMIS 3370. (Same as RMIS 4338) (3-0) Y