ECON 4348 - Business and Technology

ECON 4348 Business and Technology (3 semester credit hours) This course explores the role of technological innovation in macroeconomic performance and firm-level business activity. It highlights theoretical and research contributions from across several social sciences, engineering, and management. Topics include reflection on how technical advances emerge from - and have their impacts shaped within - markets and broader societal organization. The roles of domestic political institutions and public policy, as well as geopolitical contexts, will be used to illustrate the broader implications of the technology-business relationship. Prerequisite: ECON 2302 or instructor consent required. (3-0) R