BPS4305 - Strategic Management

_BPS 4305_ Strategic Management (3 semester credit hours) Capstone-level course requiring integration of all fields of business. Students will draw on their broadened awareness of various environmental influences (social and political) to solve business problems. Management alternatives will be examined with an ethical perspective relating policy trends to the strategic planning mode. Prerequisites: (*BCOM 3310* or equivalent) and *FIN 3320* and *ITSS 3300* and *OPRE 3310* and (*OBHR 3310* or *OBHR 3330*) and *MKT 3300*. (3-0) S