BPS4305 - Strategic Management

BPS 4305 Strategic Management (3 semester credit hours) Capstone-level course requiring integration of all fields of business. Students will draw on their broadened awareness of various environmental influences (social and political) to solve business problems. Management alternatives will be examined with an ethical perspective relating policy trends to the strategic planning mode. Prerequisites: (BCOM 3310 or equivalent) and FIN 3320 and ITSS 3300 and OPRE 3310 and (OBHR 3310 or OBHR 3330) and MKT 3300. (3-0) S