Advanced Business Communication

**BCOM 4350** Advanced Business Communication (3 semester credit hours) This course builds on **BCOM 3310** by helping students work towards mastery of three critical communication competencies: business speaking, professional use of social media/technology in/for work, and the development of a professional online presence. Students will gain experience engaging in many different kinds of oral communication for business, both individually and in teams. Prerequisites: (**BCOM 3310** or equivalent) and (**MATH 1325** or **MATH 2413** or **MATH 2417**) (3-0) Y