Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty

Professors: Gregory G. Dess, Seung-Hyun Lee, Zhiang (John) Lin, Mike W. Peng, Riki Takeuchi, Wing Kwong (Eric) Tsang


Associate Professors: J. Richard Harrison, Lívia Markóczy, Toyah Miller, H. Dennis Park, Cuili Qian, Orlando C. Richard, Jane Salk, Jun Xia

Clinical Associate Professors: Steven Guengerich, McClain Watson

Assistant Professors: Emily Choi, Sora Jun, Sheen Levine, Junfeng Wu

Clinical Assistant Professors: Maria Hasenhuttl, Jeffery (Jeff) Hicks, Kristen Lawson, Kathryn Lookadoo, Sarah Moore

Senior Lecturers: Thomas (Tom) Henderson, Jackie Kimzey, Victoria D. McCrady, Madison Pedigo, Margaret Smallwood, Robert Wright, Hubert Zydorek

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration.

To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in all graduate courses taken in the degree program, excluding program prerequisites to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the degree requirements for both programs).
Prerequisites

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of MAS 6102 Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.

Course Requirements

Core Courses: 12 semester credit hours

Students are encouraged to take core courses before enrolling for elective courses.

- **IMS 6304** International Business Management
- **IMS 6310** International Marketing
- **IMS 6360** International Strategic Management
- **IMS 6365** Cross-Cultural Communication and Management

Elective Courses: 15 semester credit hours

Choose five courses from the electives listed below. Students may also substitute only one three semester credit hour masters-level course from any unrestricted prefix offered within JSOM as a free elective in the degree plan.

- **BPS 6332** Strategic Leadership
- **BPS 6379** Business Strategies for Sustainability
- **BPS 6V99** Special Topics in Business Policy and Strategy
- **ENTP 6370** Innovation and Entrepreneurship
- **IMS 6302** Legal Aspects of International Business Transactions
- **IMS 6314** Global E-Business Marketing
- **IMS 6341** International Human Resource Management
- **IMS 6362** Project Management in Engineering and Operations
- **IMS 6363** Regional Area Studies
- **IMS 6V98** International Management Internship
- **IMS 6V99** Special Topics in International Management Studies
- **OB 6301** Organizational Behavior
- **OB 6303** Managing Organizations
Areas of Concentration (9 semester credit hours)

The MS IMS degree program offers students opportunities to focus in a specific track or combination (optional) to obtain an in-depth knowledge in a business area depending on their interests.

**Finance (9 semester credit hours)**
- **FIN 6301** Financial Management
- **FIN 6308** Regulation of Business and Financial Markets
- **FIN 6310** Investment Theory and Practice
- **FIN 6322** Real Estate Finance and Investment
- **FIN 6330** Behavioral Finance
- **FIN 6366** International Financial Management

**Human Resources/Organizational Behavior (9 semester credit hours)**
- **IMS 6341** International Human Resource Management
- **BPS 6332** Strategic Leadership
- **OB 6301** Organizational Behavior
- **OB 6303** Managing Organizations
- **OB 6307** Strategic Human Resource Management
- **OB 6332** Negotiation and Dispute Resolution

**Information Management Technology (9 semester credit hours)**
- **MIS 6309** Business Data Warehousing
- **MIS 6319** Enterprise Resource Planning
- **MIS 6320** Database Foundations
- **MIS 6324** Business Analytics with SAS
- **MIS 6334** Advanced Business Analytics with SAS
- **MIS 6344** Web Analytics

**Innovation and Entrepreneurship (9 semester credit hours)**
**Entrepreneurial Finance (ENTP 6315)**
**Startup Launch I (ENTP 6360)**
**Innovation and Entrepreneurship (ENTP 6370)**
**Technology and New Product Development (ENTP 6375)**
**Market Entry Strategies (ENTP 6380)**
**Managing Innovation within the Corporation (ENTP 6388)**
**Business Model Innovation (ENTP 6390)**
**Entrepreneurship in the Social Sector (ENTP 6392)**

**Marketing (9 semester credit hours)**

- **Marketing Management (MKT 6301)**
- **Marketing Research (MKT 6309)**
- **Consumer Behavior (MKT 6310)**
- **Interactive and Digital Marketing (MKT 6321)**
- **Advertising and Promotional Strategy (MKT 6332)**
- **Capstone Marketing Decision Making (MKT 6339)**
- **Competitive Marketing Strategy (MKT 6350)**

**Supply Chain Management (9 semester credit hours)**

- **Statistics and Data Analysis (OPRE 6301)**
- **Operations Management (OPRE 6302)**
- **Spreadsheet Modeling and Analytics (OPRE 6332)**
- **Flexible Manufacturing Strategies (OPRE 6340)**
- **Project Management in Engineering and Operations (OPRE 6362)**
- **Lean Six Sigma (OPRE 6364)**
- **Global Supply Chain Management (OPRE 6366)**
- **Supply Chain Software (OPRE 6369)**
- **Global Logistics and Transportation (OPRE 6370)**
- **Purchasing, Sourcing and Contract Management (OPRE 6371)**

1. Students are encouraged to take an international study trip (IMS 6363) to gain direct experience of business practices in an international setting.