Faculty

**Professors:** Gregory G. Dess, Seung-Hyun Lee, Zhiang (John) Lin, Mike W. Peng, Riki Takeuchi, Wing Kwong (Eric) Tsang

**Clinical Professors:** Britt Berrett, Shawn Carraher, Larry Chasteen, Michael Deegan, Forney Fleming III, Charles Hazzard, Marilyn Kaplan, Diane S. McNulty, David Ritchey, Rajiv Shah, Jeff Weekley, Habte Woldu, Laurie L. Ziegler

**Associate Professors:** J. Richard Harrison, Lívia Markóczy, Toyah Miller, H. Dennis Park, Cuili Qian, Orlando C. Richard, Jane Salk, Jun Xia

**Clinical Associate Professors:** Steven Guengerich, McClain Watson

**Assistant Professors:** Emily Choi, Sora Jun, Sheen Levine, Junfeng Wu

**Clinical Assistant Professors:** Maria Hasenhuttl, Jeffery (Jeff) Hicks, Kristen Lawson, Kathryn Lookadoo, Sarah Moore

**Senior Lecturers:** Thomas (Tom) Henderson, Jackie Kimzey, Victoria D. McCrady, Madison Pedigo, Margaret Smallwood, Robert Wright, Hubert Zydorek

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration. To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in all graduate courses taken in the degree program, excluding program prerequisites to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the degree requirements for both programs).

Prerequisites

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of **MAS 6102** Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.
Course Requirements

Core Courses: 12 semester credit hours
Students are encouraged to take core courses before enrolling for elective courses.

IMS 6304 International Business Management
IMS 6310 International Marketing
IMS 6360 International Strategic Management
IMS 6365 Cross-Cultural Communication and Management

Elective Courses: 15 semester credit hours
Choose five courses from the electives listed below. Students may also substitute only one three semester credit hour masters-level course from any unrestricted prefix offered within JSOM as a free elective in the degree plan.

BPS 6332 Strategic Leadership
BPS 6379 Business Strategies for Sustainability
BPS 6V99 Special Topics in Business Policy and Strategy
ENTP 6370 Innovation and Entrepreneurship
IMS 6302 Legal Aspects of International Business Transactions
IMS 6314 Global E-Business Marketing
IMS 6341 International Human Resource Management
IMS 6362 Project Management in Engineering and Operations
IMS 6363 Regional Area Studies\(^1\)
IMS 6V98 International Management Internship
IMS 6V99 Special Topics in International Management Studies
OB 6301 Organizational Behavior
OB 6303 Managing Organizations
OB 6307 Strategic Human Resource Management
OB 6331 Power and Politics in Organizations
OB 6332 Negotiation and Dispute Resolution
OB 6V99 Special Topics in Organizational Behavior

Areas of Concentration (9 semester credit hours)
The MS IMS degree program offers students opportunities to focus in a specific track or combination (optional) to obtain an in-depth knowledge in a business area depending on their interests.
Finance (9 semester credit hours)

财经管理 (9 学分)

- 金融管理 (FIN 6301)
- 商业和金融市场的规范 (FIN 6308)
- 投资理论与实践 (FIN 6310)
- 房地产融资与投资 (FIN 6322)
- 行为金融 (FIN 6330)
- 国际金融管理 (FIN 6366)

Human Resources/Organizational Behavior (9 semester credit hours)

人力资源/组织行为 (9 学分)

- 国际人力资源管理 (IMS 6341)
- 战略领导 (BPS 6332)
- 组织行为 (OB 6301)
- 组织管理 (OB 6303)
- 战略人力资源管理 (OB 6307)
- 争端解决与谈判 (OB 6332)

Information Management Technology (9 semester credit hours)

信息管理技术 (9 学分)

- 企业数据仓库 (MIS 6309)
- 企业资源规划 (MIS 6319)
- 数据库基础 (MIS 6320)
- SAS 业务分析 (MIS 6324)
- SAS 高级业务分析 (MIS 6334)
- 网络分析 (MIS 6344)

Innovation and Entrepreneurship (9 semester credit hours)

创新创业 (9 学分)

- 创业金融 (ENTP 6315)
- 创业启动 I (ENTP 6360)
- 创新与创业 (ENTP 6370)
- 技术与新产品开发 (ENTP 6375)
- 市场进入策略 (ENTP 6380)
- 公司内创新管理 (ENTP 6388)
- 商业模式创新 (ENTP 6390)
- 创业在社会领域 (ENTP 6392)
Marketing (9 semester credit hours)

- **MKT 6301** Marketing Management
- **MKT 6309** Marketing Research
- **MKT 6310** Consumer Behavior
- **MKT 6321** Interactive and Digital Marketing
- **MKT 6332** Advertising and Promotional Strategy
- **MKT 6339** Capstone Marketing Decision Making
- **MKT 6350** Competitive Marketing Strategy

Supply Chain Management (9 semester credit hours)

- **OPRE 6301** Statistics and Data Analysis
- **OPRE 6302** Operations Management
- **OPRE 6332** Spreadsheet Modeling and Analytics
- **OPRE 6340** Flexible Manufacturing Strategies
- **OPRE 6362** Project Management in Engineering and Operations
- **OPRE 6364** Lean Six Sigma
- **OPRE 6366** Global Supply Chain Management
- **OPRE 6369** Supply Chain Software
- **OPRE 6370** Global Logistics and Transportation
- **OPRE 6371** Purchasing, Sourcing and Contract Management

1. Students are encourage to take an international study trip (IMS 6363) to gain direct experience of business practices in an international setting.