Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty

Professors: Gregory G. Dess, Seung-Hyun Lee, Zhiang (John) Lin, Mike W. Peng, Riki Takeuchi, Wing Kwong (Eric) Tsang


Associate Professors: J. Richard Harrison, Lívia Markóczy, Toyah Miller, H. Dennis Park, Cuili Qian, Orlando C. Richard, Jane Salk, Jun Xia

Clinical Associate Professors: Steven Guengerich, McClain Watson

Assistant Professors: Emily Choi, Sora Jun, Sheen Levine, Junfeng Wu

Clinical Assistant Professors: Maria Hasenhuttl, Jeffery (Jeff) Hicks, Kristen Lawson, Kathryn Lookadoo, Sarah Moore

Senior Lecturers: Thomas (Tom) Henderson, Jackie Kimzey, Victoria D. McCrady, Madison Pedigo, Margaret Smallwood, Robert Wright, Hubert Zydorek

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration.

To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in all graduate courses taken in the degree program, excluding program prerequisites to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the degree requirements for both programs).
Prerequisites

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of MAS 6102 Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.

Course Requirements

Core Courses: 12 semester credit hours

Students are encouraged to take core courses before enrolling for elective courses.

- **IMS 6304** International Business Management
- **IMS 6310** International Marketing
- **IMS 6360** International Strategic Management
- **IMS 6365** Cross-Cultural Communication and Management

Elective Courses: 15 semester credit hours

Choose five courses from the electives listed below. Students may also substitute only one three semester credit hour masters-level course from any unrestricted prefix offered within JSOM as a free elective in the degree plan.

- **BPS 6332** Strategic Leadership
- **BPS 6379** Business Strategies for Sustainability
- **BPS 6V99** Special Topics in Business Policy and Strategy
- **ENTP 6370** Innovation and Entrepreneurship
- **IMS 6302** Legal Aspects of International Business Transactions
- **IMS 6314** Global E-Business Marketing
- **IMS 6341** International Human Resource Management
- **IMS 6362** Project Management in Engineering and Operations
- **IMS 6363** Regional Area Studies
- **IMS 6V98** International Management Internship
- **IMS 6V99** Special Topics in International Management Studies

https://catalog.utdallas.edu/2019/graduate/programs/jsom/international-management-studies
OB 6301 Organizational Behavior  
OB 6303 Managing Organizations  
OB 6307 Strategic Human Resource Management  
OB 6331 Power and Politics in Organizations  
OB 6332 Negotiation and Dispute Resolution  
OB 6V99 Special Topics in Organizational Behavior

Areas of Concentration (9 semester credit hours)

The MS IMS degree program offers students opportunities to focus in a specific track or combination (optional) to obtain an in-depth knowledge in a business area depending on their interests.

Finance (9 semester credit hours)
- FIN 6301 Financial Management  
- FIN 6308 Regulation of Business and Financial Markets  
- FIN 6310 Investment Theory and Practice  
- FIN 6322 Real Estate Finance and Investment  
- FIN 6330 Behavioral Finance  
- FIN 6366 International Financial Management

Human Resources/Organizational Behavior (9 semester credit hours)
- IMS 6341 International Human Resource Management  
- BPS 6332 Strategic Leadership  
- OB 6301 Organizational Behavior  
- OB 6303 Managing Organizations  
- OB 6307 Strategic Human Resource Management  
- OB 6332 Negotiation and Dispute Resolution

Information Management Technology (9 semester credit hours)
- MIS 6309 Business Data Warehousing  
- MIS 6319 Enterprise Resource Planning  
- MIS 6320 Database Foundations  
- MIS 6324 Business Analytics with SAS
MIS 6334  Advanced Business Analytics with SAS
MIS 6344  Web Analytics

Innovation and Entrepreneurship (9 semester credit hours)

ENTP 6315  Entrepreneurial Finance
ENTP 6360  Startup Launch I
ENTP 6370  Innovation and Entrepreneurship
ENTP 6375  Technology and New Product Development
ENTP 6380  Market Entry Strategies
ENTP 6388  Managing Innovation within the Corporation
ENTP 6390  Business Model Innovation
ENTP 6392  Entrepreneurship in the Social Sector

Marketing (9 semester credit hours)

MKT 6301  Marketing Management
MKT 6309  Marketing Research
MKT 6310  Consumer Behavior
MKT 6321  Interactive and Digital Marketing
MKT 6332  Advertising and Promotional Strategy
MKT 6339  Capstone Marketing Decision Making
MKT 6350  Competitive Marketing Strategy

Supply Chain Management (9 semester credit hours)

OPRE 6301  Statistics and Data Analysis
OPRE 6302  Operations Management
OPRE 6332  Spreadsheet Modeling and Analytics
OPRE 6340  Flexible Manufacturing Strategies
OPRE 6362  Project Management in Engineering and Operations
OPRE 6364  Lean Six Sigma
OPRE 6366  Global Supply Chain Management
OPRE 6369  Supply Chain Software
OPRE 6370  Global Logistics and Transportation
OPRE 6371 Purchasing, Sourcing and Contract Management

1. Students are encouraged to take an international study trip (IMS 6363) to gain direct experience of business practices in an international setting.

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