Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration. To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in all graduate courses taken in the degree program, excluding program prerequisites to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the degree requirements for both programs).

Prerequisites

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of MAS 6102 Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.

Course Requirements

Core Courses: 12 semester credit hours
Students are encouraged to take core courses before enrolling for elective courses.

IMS 6304 International Business Management
IMS 6310 International Marketing
IMS 6360 International Strategic Management
IMS 6365 Cross-Cultural Communication and Management

Elective Courses: 15 semester credit hours
Choose five courses from the electives listed below. Students may also substitute only one three semester credit hour masters-level course from any unrestricted prefix
offered within JSOM as a free elective in the degree plan.

**BPS 6332** Strategic Leadership
**BPS 6379** Business Strategies for Sustainability
**BPS 6V99** Special Topics in Business Policy and Strategy
**ENTP 6370** Innovation and Entrepreneurship
**IMS 6302** Legal Aspects of International Business Transactions
**IMS 6314** Global E-Business Marketing
**IMS 6341** International Human Resource Management
**IMS 6362** Project Management in Engineering and Operations
**IMS 6363** Regional Area Studies
**IMS 6V98** International Management Internship
**IMS 6V99** Special Topics in International Management Studies
**OB 6301** Organizational Behavior
**OB 6303** Managing Organizations
**OB 6307** Strategic Human Resource Management
**OB 6331** Power and Politics in Organizations
**OB 6332** Negotiation and Dispute Resolution
**OB 6V99** Special Topics in Organizational Behavior

**Areas of Concentration (9 semester credit hours)**
The MS IMS degree program offers students opportunities to focus in a specific track or combination (optional) to obtain an in-depth knowledge in a business area depending on their interests.

**Finance (9 semester credit hours)**
**FIN 6301** Financial Management
**FIN 6308** Regulation of Business and Financial Markets
**FIN 6310** Investment Theory and Practice
**FIN 6322** Real Estate Finance and Investment
**FIN 6330** Behavioral Finance
**FIN 6366** International Financial Management

**Human Resources/Organizational Behavior (9 semester credit hours)**
**IMS 6341** International Human Resource Management
**BPS 6332** Strategic Leadership
OB 6301 Organizational Behavior
OB 6303 Managing Organizations
OB 6307 Strategic Human Resource Management
OB 6332 Negotiation and Dispute Resolution

Information Management Technology (9 semester credit hours)
MIS 6309 Business Data Warehousing
MIS 6319 Enterprise Resource Planning
MIS 6320 Database Foundations
MIS 6324 Business Analytics with SAS
MIS 6334 Advanced Business Analytics with SAS
MIS 6344 Web Analytics

Innovation and Entrepreneurship (9 semester credit hours)
ENTP 6315 Entrepreneurial Finance
ENTP 6360 Startup Launch I
ENTP 6370 Innovation and Entrepreneurship
ENTP 6375 Technology and New Product Development
ENTP 6380 Market Entry Strategies
ENTP 6388 Managing Innovation within the Corporation
ENTP 6390 Business Model Innovation
ENTP 6392 Entrepreneurship in the Social Sector

Marketing (9 semester credit hours)
MKT 6301 Marketing Management
MKT 6309 Marketing Research
MKT 6310 Consumer Behavior
MKT 6321 Interactive and Digital Marketing
MKT 6332 Advertising and Promotional Strategy
MKT 6339 Capstone Marketing Decision Making
MKT 6350 Competitive Marketing Strategy

Supply Chain Management (9 semester credit hours)
OPRE 6301 Statistics and Data Analysis
OPRE 6302 Operations Management
1. Students are encouraged to take an international study trip (IMS 6363) to gain direct experience of business practices in an international setting.