OPRE 6388 Engineering Packaged Goods Distribution

Engineering Packaged Goods Distribution (3 semester credit hours) This course covers both warehouse and DSD models of distribution common in CPG industry, in which network engineering design, distribution and replenishment planning and transportation planning / execution are performed. Students will also learn about unique distribution engineering aspects of returns, recycling, variety and display products and push/pull/hybrid delivery. In addition, this class focuses heavily on the practical operational aspects of distribution management through discussion and case studies. (3-0) Y