Advanced Business Analytics With SAS

**OPRE 6334 (MIS 6334)** Advanced Business Analytics With SAS (3 semester credit hours) This course is SAS based and is part of the 4-course curriculum for the SAS data mining certificate program. It will cover the topics as required by the SAS certificate program including data manipulation, imputation, variable selection, SAS/STA, SAS/ETS, SAS/QC (DOE), and various SAS stat modules. Students will also learn various advanced business intelligence topics including business data analytics, model analytics, customer analytics, web intelligence analytics, business performance analytics, and decision-making analytics. Tool to be used includes SAS. Credit cannot be received for more than one of the following courses: **MIS 6334** or **OPRE 6334** or **BUAN 6357** or **MIS 6357**. Prerequisites: **OPRE 6301** and **MIS 6324**. (3-0) Y