IMS 6363 - Regional Area Studies

IMS 6363 Regional Area Studies (3 semester credit hours) This course enriches students' exposure to global business environments by visiting international companies, higher education institutions, and cultural sites in a specific county/region in the world. Students will gain firsthand knowledge about how companies manage their businesses and their place in the world economy while learning and analyzing their specific challenges, opportunities, and benefits of conducting businesses globally. Students will participate in pre-trip class sessions to prepare for the international experience and also post-trip class sessions to discuss their findings and present their papers. May be repeated for credit as topics vary (6 semester credit hours maximum). Instructor consent required. (3-0) Y