BUAN6357 - Advanced Business Analytics with R

BUAN 6357 (MIS 6357) Advanced Business Analytics with R (3 semester credit hours) This course is based on the open-source R software. Topics include data manipulation, imputation, variable selection, as well as advanced analytic methods. Students will also learn various advanced business intelligence topics including business data analytics, modeling, customer analytics, web intelligence analytics, business performance analytics, and decision-making analytics. Tool to be used includes R. Credit cannot be received for both courses, (MIS 6334 or OPRE 6334) and (BUAN 6357 or MIS 6357). Prerequisites: BUAN 6356 and (OPRE 6301 or OPRE 6359). (3-0) Y