ACCT6342 - Strategic Cost Management

ACCT 6342 Strategic Cost Management (3 semester credit hours) Cost analysis is integrated with strategic analysis to understand the role of financial and non-financial information in operational and strategic decision-making. Topics may include strategic value chain analysis, strategic positioning analysis, activity based management, line of business evaluation, life cycle costing, technology costing, target costing, quality cost management, balanced scorecard, and sustainability reporting. ACCT 2302 will also be counted as a prerequisite. Prerequisite: ACCT 6202 or ACCT 6305 or or ACCT 6331 or equivalent. (3-0) R