Global Business (BS)

Bachelor of Science in Global Business

**Degree Requirements** *(120 semester credit hours)*

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.

**Faculty**


**Professor Emeritus:** Dale Osborne

**Clinical Professors:** John Barden, Britter Berrett, Abhijit Biswas, Ranavir Bose, Pamela Foster Brady, Shawn Carraher, Larry Chasteen, Paul Convery, David Cordell, Kutsal Dogan, Howard Dover, Forney Fleming III, John Gamino, Randall S. Guttery, Charles Hazzard, William Hefley, Robert Hicks, Gerald (Jerry) Hoag, Marilyn Kaplan, Ching-Chung Kuo, Sonia Leach, Peter Lewin, Jeffrey Manzi, John F. McCracken, Dennis McCuistion, Diane S. McNulty, Joseph Picken, Divakar Rajamani, Daniel Rajaratnam, David Ritchey, Rajiv Shah, Mark Thouin, Keith Thurgood, Jeff Weekley, Habte Woldu, Fang Wu, Laurie L. Ziegler

**Associate Professors:** Nina Baranchuk, Norris Bruce, Jianqing Chen, Zhonglan Dai, Rebecca Files, Xianjun Geng, J. Richard Harrison, Dorothée Honhon, Kyle Hyndman, Surya N. Janakiraman, Robert L. Kieschnick Jr., Atanu Lahiri, Jun Li, Ningzhong Li, Lívia Markóczy, Amit Mehra, Toyah Miller, Ramachandran (Ram) Natarajan, Naim Bugra Ozel, H. Dennis Park, Valery Polkovnichenko, Culi Qian, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, Harpreet Singh, David J. Springate, Upender Subramanian, Kelsey D. Wei, Han (Victor) Xia, Jun Xia, Ying Xie, Xeyiao Xu, Alejandro Zentner, Jieying Zhang, Yuan Zhang, Feng Zhao, Yibin Zhou

**Clinical Associate Professors:** Steven Guengerich, Lale Guler, David Parks, Carolyn Reichert, Avanti P. Sethi, Kelly Slaughter, Jeanne Sluder, James Szot, McClain Watson
Assistant Professors: Mehmet Ayvaci, Qi (George) Chen, Khai Chiong, Emily Choi, Bernhard Ganglmair, Nathan Goldman, Ying Huang, Sora Jun, Sheen Levine, Meng Li, Xiaolin Li, Maria Loumioti, Jean-Marie Meier, Radha Mookerjee, Anyan Qi, Alejandro Rivera Mesias, Alessio Saretto, Simon Siegenthaler, Serdar Simsek, Shaojie Tang, Christian Von-Drathen, Shouqiang Wang, Malcolm Wardlaw, Junfeng Wu, Steven Xiao, Shengqi Ye, Nir Yehuda, Zhe (James) Zhang, Xiaofei Zhao

Clinical Assistant Professors: Shawn Alborz, Athena Alimirzaei, Christina (Krysta) Betanzos, Moran Blueshtein, Judd Bradbury, Jerome Gafford, Ayfer Gurun, Maria Hasenhuttl, Julie Haworth, Jeffery (Jeff) Hicks, Revansiddha Khanapure, Kristen Lawson, Kathryn Lookadoo, Liping Ma, Sarah Moore, Ravi Narayan, Dawn Owens, Parneet Pahwa, Jason Parker, Drew Peabody, Nassim Sohaee


I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

- **COMM 1311** Survey of Oral and Technology-based Communication
- **RHET 1302** Rhetoric

Mathematics: 3 semester credit hours

- **MATH 1325** Applied Calculus

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours
GOVT 2305 American National Government
GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours
ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours
Choose two of the following:
BA 1320 Business is a Global World
ECON 2301 Principles of Macroeconomics
ECON 2302 Principles of Microeconomics

II. Major Requirements: 65-71 semester credit hours

Major Preparatory Courses: 12 semester credit hours beyond Core Curriculum
ACCT 2301 Introductory Financial Accounting
ACCT 2302 Introductory Management Accounting
BLAW 2301 Business and Public Law
BA 1310 Principles of Business Decision Making
or ECON 2301 Principles of Macroeconomics
BA 1320 Business is a Global World
or ECON 2302 Principles of Microeconomics
MATH 1325 Applied Calculus
STAT 3360 Probability and Statistics for Management and Economics
or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 26 semester credit hours
BA 1100 Business Basics and IMS 3100 Professional Development
or IMS 3200 Introduction to Business and Professional Development
BCOM 3310 Business Communication
BCOM 4350 Advanced Business Communication
FIN 3320 Business Finance
ITSS 3300 Information Technology for Business
**Major Related Courses: 27-33 semester credit hours (depending on the general or specific concentration plan)**

- **IMS 4320 or MKT 4320** International Marketing
- **FIN 3380** International Financial Management
- **IMS 4330** Global Human Resource Management
- **IMS 4373** Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit hours from **BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323**.

Students are strongly encouraged to double major with another JSOM major, add a minor or choose a concentration. Students may follow a general Global Business degree plan or instead choose a concentration from the following:

- International Political Economy
- Business Analytics
- Business Economics
- Energy Management
- Innovation and Entrepreneurship
- Risk Management and Insurance
- Organizational Behavior/Human Resources Management
- Real Estate Investment Management
- Sales

**Global Business: (12 semester credit hours)**

Twelve semester credit hours to be chosen from:

- **IMS 4310** Export Market Development
- **ENTP 4311** Entrepreneurial Strategy and Business Models
- **OBHR 4310** Business Ethics
- **OBHR 4352** Negotiation and Dispute Resolution
- **FIN 3350** Financial Markets and Institutions
- **OPRE 3320** Supply Chain Management
Faculty led foreign study trip

**GEOG 3370** The Global Economy
**ECON 4360** International Trade

**International Political Economy Concentration:** (12 semester credit hours)

Twelve semester credit hours to be chosen from:

**IPEC 3349** World Resources and Development
**GEOG 3372** Population and Development
**PSCI 4356** International Conflict
**PSCI 4329** Global Politics
**PSCI 4347** The War on Drugs
**PSCI 4348** Terrorism
**GEOG 3359** Human Migration and Mobility: Global Patterns
**PSCI 4360** The Political Economy of Multinational Corporations
**PSCI 4359** Globalization and International Conflict
**PSCI 4332** Latin American Politics
**SOC 3336** Culture Regions
**GEOG 3382** Russia: Yesterday, Today, and Tomorrow

**Business Analytics Concentration:** (12 semester credit hours)

**FIN 3390** Introduction to Financial Modeling
**FIN 3395** Financial Modeling and Valuation
**MKT 3340** Marketing Research
**OBHR 4337** HR Analytics

**Business Economics Concentration:** (15 semester credit hours)

**FIN 3350** Financial Markets and Institutions
**MECO 4351** Industrial Organization and Corporate Strategy
**MECO 4352** Applied Econometrics and Times Series Analysis

And two courses approved by the department

**Energy Management Concentration:** (15 semester credit hours)

**MECO 3300** or **ENGY 3300** Introduction to Energy Technology
**FIN 4313** or **ENGY 4313** Energy Finance
**MECO 3330** or **ENGY 3330** Energy Economics
MECO 4300 or ENGY 4300 Energy Land Management

MKT 3340 Marketing Research

Innovation and Entrepreneurship Concentration (12 semester credit hours)

ENTP 3301 Innovation and Entrepreneurship

Select 9 semester credit hours from the following:

ENTP 3360 or FIN 3360 Entrepreneurial Finance

ENTP 4311 Entrepreneurial Strategy and Business Models

ENTP 4320 Small Business Management

or ENTP 4350 Corporate Entrepreneurship

Risk Management and Insurance Concentration: (15 semester credit hours)

RMIS 3370 or FIN 3370 Principles of Risk Management and Insurance

RMIS 4331 or FIN 4331 Business Liability Risk Management and Insurance

RMIS 4332 or FIN 4332 Commercial Property Risk Management and Insurance

RMIS 4333 or FIN 4333 Overview of Enterprise Risk Management

RMIS 4334 or FIN 4334 Insurance Law and Contracts

Real Estate Investment Management Concentration: (9 semester credit hours)

REAL 3305 or FIN 3305 Real Estate Principles

REAL 3365 or FIN 3365 Real Estate Finance and Principles

REAL 4321 or FIN 4321 Real Estate Law and Contracts

Sales Concentration: (9 semester credit hours)

MKT 3330 Introduction to Professional Selling

MKT 4331 or ENTP 4331 Digital Prospecting

OBHR 4352 Negotiation and Dispute Resolution

III. Elective Requirements: 7-13 semester credit hours

A practicum experience is required; the student has the option of zero to 3 semester credit hours, depending on the particular internship, and preference for additional electives.

IMS 4V90 Management Internship

IMS 4090 Management Internship

A community engagement experience is required; the student has the option of zero or 3 semester credit hours, depending on the particular experience, and preference for additional electives.

ENTP 4340 Social Sector Engagement and Community Outreach
**BA 4095 Social Sector Engagement and Community Outreach Practicum**

Free Electives may be used to fulfill remaining Elective semester credit hours.

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 or MATH 2417.

7. JSOM freshmen are required to take BA 1100 and IMS 3100. Transfer students and students new to JSOM are required to take IMS 3200.

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