

MECO4340 - Thinking Strategically

[MECO 4340](#) Thinking Strategically (3 semester credit hours) Good managerial decisions anticipate the actions of others - be they shareholders, competitors, customers, or employees. Using case study, we learn how to apply analytical frameworks from decision analysis, psychology, and game theory to solve business problems. Prerequisite: [OPRE 3360](#) or instructor consent required. (3-0) R