IMS3095 - Regional Management Area Studies: North America

IMS 3095 Regional Management Area Studies: North America (0 semester credit hours) This course familiarizes students with the historical, social, economic, and political background of nations in North America. Students will learn about the business environment of the area and participate in seminars on firms that operate in and have an economic impact in the area. Prerequisite: IMS 3310. (3-0) Y