IMS3092 - Regional Management Area Studies: Western Europe

IMS 3092 Regional Management Area Studies: Western Europe (0 semester credit hours) This course familiarizes students with the historical, social, economic, and political background of nations in Europe. Students will learn about the business environment of the area and participate in seminars on firms that operate in and have an economic impact in the area. Prerequisite: IMS 3310. (3-0) Y