ECON4310 - Managerial Economics

ECON 4310 Managerial Economics (3 semester credit hours) The use of economics in managerial decision making. Includes profit maximization, cost analysis, economies of scale and scope, learning curves, market structure, and strategic competition. Prerequisites: ECON 2302 and (MATH 1325 or MATH 2413 or MATH 2417). (3-0) R