COMM 4371 - Communication and Professionalism

COMM 4371 Communication and Professionalism (3 semester credit hours) This course will improve students' professional persona in terms of oral, nonverbal, written, and mediated communication. Individually and in teams, students will practice advanced communication skills in various contexts and for a variety of purposes, such as Skype interviewing, online team presentations, and written performance plans and evaluations. Additional topics may include business etiquette (both oral and written), online presence, stress interviews, negotiating contracts and salaries, and professional networking. Prerequisite: COMM 1311 or equivalent or instructor consent required. (3-0) Y