COMM 3351 - History and Theory of Communication

**COMM 3351** History and Theory of Communication (3 semester credit hours) This course surveys the history of communication studies. Students will be introduced to major concepts and theories associated with interpersonal, intercultural, group/organizational, rhetorical and mass communication. Students will learn to apply these communication concepts and theories to their everyday lives and future professional pursuits. Prerequisites: (RHET 1302 and COMM 1311 or equivalent) or instructor consent required. (3-0) R