BCOM 3323 - Business Communication, Practices, and Culture: Germany

BCOM 3323 Business Communication, Practices, and Culture: Germany (3 semester credit hours) This course prepares students to maneuver the business environment in Germany with a focus on technical communications, business practices, and the culture of business. Basic language skills are necessary to be able to more fully appreciate the business nuances involved in international business. Prerequisites: GERM 1311 and GERM 1312 or equivalent. (3-0) Y