BCOM3321 - Business Communication, Practices, and Culture: China

BCOM 3321 Business Communication, Practices, and Culture: China (3 semester credit hours) This course prepares students to maneuver the business environment in China with a focus on technical communications, business practices, and the culture of business. Basic language skills are necessary to be able to more fully appreciate the business nuances involved in international business. Prerequisites: (CHIN 1311 and CHIN 1312) or (CHIN 1301 and CHIN 1302) or equivalent. (3-0) Y