ARTS3363 - Typography, Technology, Image

**ARTS 3363** Typography, Technology, Image (3 semester credit hours) This Intermediate/Design II course explores the concepts and techniques of design as manifest in history and emerging in contemporary experimental design practices. The course emphasizes the use of technology and explores individual vision, creative variation strategies, and command of the visual language (allowing one to communicate visually, providing content and attitude overtly or covertly). Topics may include typography, graphic design, logos, information design, color theory, as well as composition, 2D, and 3D design. May be repeated for credit as topics vary (6 semester credit hours maximum). Prerequisite: [ARTS 1316](https://catalog.utdallas.edu/2018/undergraduate/courses/arts1316) or [ARTS 2316](https://catalog.utdallas.edu/2018/undergraduate/courses/arts2316) or [ARTS 2350](https://catalog.utdallas.edu/2018/undergraduate/courses/arts2350) or [ARTS 2380](https://catalog.utdallas.edu/2018/undergraduate/courses/arts2380) or [ARTS 2381](https://catalog.utdallas.edu/2018/undergraduate/courses/arts2381). (0-3) Y