Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty

Associate Professors: J. Richard Harrison, Lívia Markóczy, Toyah Miller, H. Dennis Park, Cuili Qian, Orlando C. Richard, Jane Salk, Jun Xia
Clinical Associate Professors: Steven Guengerich, Jeanne Sluder, McClain Watson
Assistant Professors: Emily Choi, Sora Jun, Sheen Levine, Junfeng Wu
Clinical Assistant Professors: Maria Hasenhuttl, Jeffery (Jeff) Hicks, Kristen Lawson, Kathryn Lookadoo, Sarah Moore
Senior Lecturers: Thomas (Tom) Henderson, Jackie Kimzey, Victoria D. McCrady, Madison Pedigo, Margaret Smallwood, Robert Wright, Hubert Zydorek

Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take core courses first, then electives and then courses from a specific concentration. To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in aggregate courses to qualify for the MS degree. Students can obtain a double MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the degree requirements for both programs).

Prerequisites

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of MAS 6102 Professional Development course. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student’s grade-point average (GPA). All program prerequisites must be satisfied within the first semester of graduate study as a degree-seeking student.

Course Requirements

Core Courses: 12 semester credit hours
All new MS IMS students must take the following core courses during their first semester.

- **IMS 6304** International Business Management
- **IMS 6310** International Marketing
- **IMS 6360** International Strategic Management
- **IMS 6365** Cross-Cultural Communication and Management

**Elective Courses: 15 semester credit hours**

Choose five courses from the electives listed below. Students may also seek to substitute only one three semester credit hour graduate-level course within JSOM as a free elective in the degree plan with the approval of program director and the area coordinator.

- **BPS 6332** Strategic Leadership
- **BPS 6379** Business Strategies for Sustainability
- **ENTP 6370** Innovation and Entrepreneurship
- **IMS 6302** Legal Aspects of International Business Transactions
- **IMS 6314** Global E-Business Marketing
- **IMS 6341** International Human Resource Management
- **IMS 6363** Regional Area Studies
- **IMS 6V98** International Management Internship
- **OB 6301** Organizational Behavior
- **OB 6303** Managing Organizations
- **OB 6307** Strategic Human Resource Management
- **OB 6331** Power and Politics in Organizations
- **OB 6332** Negotiation and Dispute Resolution

**Areas of Concentration (9 semester credit hours)**

The MS IMS degree program offers students opportunities to focus in a specific track to obtain an in-depth knowledge by taking three courses from the concentrations listed below.

**Finance (9 semester credit hours)**

- **FIN 6301** Financial Management
- **FIN 6308** Regulation of Business and Financial Markets
- **FIN 6310** Investment Theory and Practice
- **FIN 6322** Real Estate Finance and Investment
- **FIN 6330** Behavioral Finance
FIN 6366  International Financial Management

Human Resources/Organizational Behavior (9 semester credit hours)
IMS 6341  International Human Resource Management
BPS 6332  Strategic Leadership
OB 6301  Organizational Behavior
OB 6303  Managing Organizations
OB 6307  Strategic Human Resource Management
OB 6332  Negotiation and Dispute Resolution

Information Management Technology (9 semester credit hours)
MIS 6309  Business Data Warehousing
MIS 6319  Enterprise Resource Planning
MIS 6320  Database Foundations
MIS 6324  Business Analytics with SAS
MIS 6334  Advanced Business Analytics with SAS
MIS 6344  Web Analytics

Innovation and Entrepreneurship (9 semester credit hours)
ENTP 6315  Entrepreneurial Finance
ENTP 6360  Startup Launch I
ENTP 6370  Innovation and Entrepreneurship
ENTP 6375  Technology and New Product Development
ENTP 6380  Market Entry Strategies
ENTP 6388  Managing Innovation within the Corporation
ENTP 6390  Business Model Innovation
ENTP 6392  Entrepreneurship in the Social Sector

Marketing (9 semester credit hours)
MKT 6301  Marketing Management
MKT 6309  Marketing Research
MKT 6310  Consumer Behavior
MKT 6321  Interactive and Digital Marketing
MKT 6332  Advertising and Promotional Strategy
MKT 6339  Capstone Marketing Decision Making
MKT 6350 Competitive Marketing Strategy

**Supply Chain Management (9 semester credit hours)**

- OPRE 6301 Statistics and Data Analysis
- OPRE 6302 Operations Management
- OPRE 6332 Spreadsheet Modeling and Analytics
- OPRE 6340 Flexible Manufacturing Strategies
- OPRE 6362 Project Management in Engineering and Operations
- OPRE 6364 Lean Six Sigma
- OPRE 6366 Global Supply Chain Management
- OPRE 6369 Supply Chain Software
- OPRE 6370 Global Logistics and Transportation
- OPRE 6371 Purchasing, Sourcing and Contract Management

1. Students are encouraged to take an international study trip (IMS 6363) to gain direct experience of business practices in an international setting.

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