OPRE6334 - Advanced Business Analytics With SAS

OPRE 6334 (MIS 6334) Advanced Business Analytics With SAS (3 semester credit hours) This course is SAS based and is part of the 4-course curriculum for the SAS data mining certificate program. It will cover the topics as required by the SAS certificate program including data manipulation, imputation, variable selection, SAS/STA, SAS/ETS, SAS/QC (DOE), and various SAS stat modules. Students will also learn various advanced business intelligence topics including business data analytics, model analytics, customer analytics, web intelligence analytics, business performance analytics, and decision-making analytics. Tool to be used includes SAS. Credit cannot be received for both courses, MIS 6334 and MIS 6357. Prerequisites: OPRE 6301 and MIS 6324. (3-0) Y