MAS6105 - Communications for Management

MAS 6105 Communications for Management (1 semester credit hour) Successful managers understand that effective communications are a critical component to advancing a career. This course introduces best practices in written, oral, and networking communications so students understand how to organize and construct informative and effective business messages, how to structure and deliver effective and persuasive presentations, and how to present themselves successfully. Pass/Fail only. Prerequisite: MBA major only. (1-0) S