IMS6204 - Global Business

IMS 6204 Global Business (2 semester credit hours) Provides an introduction to the fundamental concepts of international business, covering macro-level environmental factors that affect international business today. Topics include globalization, country environments, culture, international trade and investment, regional economic integration, and the global monetary system. Credit cannot be received for both courses, IMS 6204 and IMS 6304. May not be used to fulfill degree requirements in MS International Management Studies. (2-0) S