

ECON6340 - Industrial Organization

[ECON 6340](#) Industrial Organization (3 semester credit hours) Market structure, firm conduct, and economic performance of business with emphasis on firms' strategic behavior in price and nonprice competition. Topics include oligopoly pricing and production decisions, strategic entry deterrence, location strategies, product differentiation, advertising, research and development, and the effects of firms' conduct on economic welfare and market structure. (3-0) T