ATCM6390 - Social Science Methods in Mediated Communication

ATCM 6390 Social Science Methods in Mediated Communication (3 semester credit hours) This course introduces the basic set of knowledge and skills required for conducting rigorous research in mediated communication. The concepts, strategies, methods, and skills that students will acquire in this course should help in understanding the implications and limitations of research reported by others, and to conduct and publish research. (3-0) R