Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

**Degree Requirements** [120 semester credit hours]¹

*View an Example of Degree Requirements by Semester*

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.²

**Faculty**


**Professor Emeritus:** Dale Osborne


**Associate Professors:** Nina Baranchuk, Norris Bruce, Jianqing Chen, Zhonglan Dai, Rebecca Files, Xianjun Geng, J. Richard Harrison, Ernan E. Haruvey, Surya N. Janakiraman, Robert L. Kieschnick Jr., Seung-Hyun Lee, Ningzhong Li, Lívia Markóczy, Amit Mehra, Toyah Miller, Alp Muharremoglu, Ramachandran (Ram) Natarajan, Valery Polkovnichenko, Ashutosh Prasad, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, Harpreet Singh, David J. Springate, Upender Subramanian, Kelsey D. Wei, Han (Victor) Xia, Jun Xia, Ying Xie, Yexiao Xu, Alejandro Zentner, Jieying Zhang, Yuan Zhang, Feng Zhao, Zhiqiang (Eric) Zheng, Yibin Zhou

**Clinical Associate Professors:** Shawn Alborz, Larry Chasteen, Sonia Leach, Kannan Ramanathan,
Carolyn Reichert, Avanti P. Sethi, Kelly Slaughter, James Szot, Mark Thouin, McClain Watson

Assistant Professors: Mehmet Ayvaci, Emily Choi, Bernhard Ganglmair, Dorothée Honhon, Kyle Hyndman, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Xiaolin Li, Naim Bugra Ozel, Arzu Ozoguz, Anyan Qi, Alejandro Rivera Mesias, Alessio Saretto, Serdar Simsek, Gonca P. Soysal, Shaojie Tang, Christian Von-Drathen, Malcolm Wardlaw, Steven Xiao, Shengqi Ye, Nir Yehuda, Zhe (James) Zhang, Xiaofei Zhao

Clinical Assistant Professors: Athena Alimirzaei, Moran Blueshtein, Judd Bradbury, John Gamino, Ayfer Gurun, Maria Hasenhuttl, Julie Haworth, Jeffery (Jeff) Hicks, Kristen Lawson, Vance Lewis, Liping Ma, Ravi Narayan, Dawn Owens, Parneet Pahwa, Anastasia V. Shcherbakova, Jeanne Sluder, Nassim Sohaee

Visiting Assistant Professor: Lale Guler


I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

COMM 1311 Survey of Oral and Technology-based Communication

RHET 1302 Rhetoric

Mathematics: 3 semester credit hours

MATH 1325 Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)
American History: 6 semester credit hours
Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours
GOVT 2305 American National Government
GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours
ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours
MATH 1326 Applied Calculus II
ECON 2302 Principles of Microeconomics

II. Major Requirements: 68-74 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum
ACCT 2301 Introductory Financial Accounting\(^4\)
ACCT 2302 Introductory Management Accounting\(^4\)
BLAW 2301 Business and Public Law\(^4\)
ECON 2301 Principles of Macroeconomics\(^4,\,5\)
ECON 2302 Principles of Microeconomics\(^4,\,5\)
MATH 1325 Applied Calculus I\(^4,\,5,\,6\)
MATH 1326 Applied Calculus II\(^4,\,5,\,6\)
OPRE 3333 Quantitative Business Analysis\(^4\)
  or MATH 2333 Matrices, Vectors, and Their Application\(^4,\,7\)
STAT 3360 Probability and Statistics for Management and Economics
  or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 26 semester credit hours
BA 1100 Business Basics and IMS 3100 Professional Development\(^8\)
  or IMS 3200 Introduction to Business Professional Development and Business Communication\(^8\)
BCOM 3310 Business Communication
**BCOM 4350** Advanced Business Communication  
**FIN 3320** Business Finance  
**ITSS 3300** Introduction Technology for Business  
**OPRE 3310** Operations Management  
**OBHR 3310** Organizational Behavior  
**MKT 3300** Principles of Marketing  
**IMS 3310** International Business

**Major Related Courses: 27-33 semester credit hours (depending on the general or specific concentration plan)**

**IMS 4320** or **MKT 4320** International Marketing  
**FIN 3380** International Financial Management  
**IMS 4330** Global Human Resource Management  
**IMS 4373** Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit semester credit hours from **BCOM 3320**, **BCOM 3321**, **BCOM 3322**, **BCOM 3323**.

Students are strongly encouraged to double major with another JSOM major, add a minor or choose a concentration. Students may follow a general Global Business degree plan or instead choose a concentration from the following:

- International Political Economy  
- Business Analytics  
- Business Economics  
- Energy Management  
- Innovation and Entrepreneurship  
- Insurance  
- Organizational Behavior/Human Resources Management  
- Real Estate Investment Management  
- Sales

**Global Business Concentration: (12 semester credit hours)**

Twelve semester credit hours to be chosen from:

**IMS 4310** Export Market Development  
**ENTP 4311** Entrepreneurial Strategy and Business Models
OBHR 4310  Business Ethics  
OBHR 4352  Negotiation and Dispute Resolution  
FIN 3350  Macroeconomics and Financial Markets  
OPRE 3320  Supply Chain Management  

Faculty led foreign study trip  
GEOG 3370  The Global Economy  
ECON 4360  International Trade  

International Political Economy Concentration: (12 semester credit hours)  

Twelve semester credit hours to be chosen from:  
IPEC 3349  World Resources and Development  
GEOG 3372  Population and Development  
PSCI 4356  International Conflict  
PSCI 4329  Global Politics  
PSCI 4347  The War on Drugs  
PSCI 4348  Terrorism  
GEOG 3359  Human Migration and Mobility: Global Patterns  
PSCI 4360  The Political Economy of Multinational Corporations  
PSCI 4359  Globalization and International Conflict  
PSCI 4332  Latin American Politics  
SOC 3336  Culture Regions  
GEOG 3382  Russia: Yesterday, Today, and Tomorrow  

Business Analytics Concentration: (12 semester credit hours)  
FIN 3390  Introduction to Financial Modeling  
FIN 3395  Financial Modeling and Valuation  
MKT 3340  Marketing Research  
OBHR 4337  HR Analytics  

Business Economics Concentration: (15 semester credit hours)  
FIN 3350  Macroeconomics and Financial Markets  
MECO 4351  Industrial Organization and Corporate Strategy  
MECO 4352  Applied Econometrics and Times Series Analysis
And two courses approved by the department

**Energy Management Concentration: (15 semester credit hours)**

- **MECO 3300** or **ENGY 3300** Introduction to Energy Technology
- **FIN 4313** or **ENGY 4313** Energy Finance
- **MECO 3330** or **ENGY 3330** Energy Economics
- **MECO 4300** or **ENGY 4300** Energy Land Management
- **MKT 3340** Marketing Research

**Innovation and Entrepreneurship Concentration (12 semester credit hours)**

- **ENTP 3301** Innovation and Entrepreneurship

Select 9 semester credit hours from the following:

- **ENTP 3360** or **FIN 3360** Entrepreneurial Finance
- **ENTP 4311** Entrepreneurial Strategy and Business Models
- **ENTP 4320** Small Business Management, or
- **ENTP 4350** Corporate Entrepreneurship

**Insurance Concentration: (15 semester credit hours)**

- **RMIS 3370** or **FIN 3370** Principles of Risk Management and Insurance
- **RMIS 4331** or **FIN 4331** Business Liability Risk Management and Insurance
- **RMIS 4332** or **FIN 4332** Commercial Property Risk Management and Insurance
- **RMIS 4333** or **FIN 4333** Overview of Enterprise Risk Management
- **RMIS 4334** or **FIN 4334** Insurance Law and Contracts

**Real Estate Investment Management Concentration: (9 semester credit hours)**

- **REAL 3305** or **FIN 3305** Real Estate Principles
- **REAL 3365** or **FIN 3365** Real Estate Finance and Principles
- **REAL 4321** or **FIN 4321** Real Estate Law and Contracts

**Sales Concentration: (12 semester credit hours)**

- **MKT 3330** Introduction to Professional Selling
- **MKT 4331** or **ENTP 4331** Digital Prospecting
- **OBHR 3311** Principles of Management
- **OBHR 4352** Negotiation and Dispute Resolution
III. Elective Requirements: 4-10 semester credit hours

A practicum experience is required; the student has the option of zero to 3 semester credit hours, depending on the particular internship, and preference for additional electives.

IMS 4V90 Management Internship

IMS 4090 Management Internship

Free Electives may be used to fulfill remaining Elective semester credit hours.

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

7. Students may substitute MATH 2418 or CS 2305.

8. JSOM freshmen are required to take BA 1100 and IMS 3100. Transfer students and students new to JSOM are required to take IMS 3200.

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