Master of Science in International Management Studies

36 semester credit hours minimum

Faculty


Professor Emeritus: Dale Osborne


Visiting Clinical Professor: Kyle Edgington

Associate Professors: Nina Baranchuk, Norris Bruce, Jianqing Chen, Zhonglan Dai, Rebecca Files, Xianjun Geng, J. Richard Harrison, Dorothee Honhong, Kyle Hyndman, Surya N. Janakiraman, Robert L. Kieschnick Jr., Ningzhong Li, Livia Markóczy, Toyah Miller, Alp Muharremoglu, Ramachandran (Ram) Natarajan, Valery Polkovnichenko, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, Harpreet Singh, David J. Springate, Upender Subramanian, Kelsey D. Wei, Han (Victor) Xia, Jun Xia, Ying Xie, Yexiao Xu, Alejandro Zentner, Jieying Zhang, Yuan Zhang, Feng Zhao, Yibin Zhou

Clinical Associate Professors: Sonia Leach, Carolyn Reichert, Avanti P. Sethi, Kelly Slaughter, James Szot, Mark Thouin, McClain Watson

Assistant Professors: Mehmet Ayvaci, Emily Choi, Bernhard Ganglmair, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Xiaolin Li, Naim Bugra Ozel, Arzu Ozoguz, Anyan Qi, Alejandro Rivera Mesias, Alessio Saretto, Serdar Simsek, Gonca P. Soysal, Shaojie Tang, Christian Von-Drathen, Malcolm Wardlaw, Steven Xiao, Shengqi Ye, Nir Yehuda, Zhe (James) Zhang, Xiaofei Zhao

Clinical Assistant Professors: Shawn Alborz, Athena Alimirzaei, Moran Blueshtein, Judd Bradbury, John Gamino, Ayfer Gurun, Maria Hasenhuttl, Julie Haworth, Jeffery (Jeff) Hicks, Kristen Lawson, Vance
Degree Requirements

The Master of Science in International Management Studies (MS IMS) is a minimum 36 semester credit hours degree program that enables students to strategically manage business operations in both domestic and international settings. Students learn about the analysis of functional areas of domestic and international management, while gaining practical and theoretical knowledge of cultural, sociopolitical, and geographical challenges and opportunities affecting international business decisions. Students must take 12 semester credit hours of core courses during their first semester of joining the program, followed by 15 semester credit hours of electives and select nine semester credit hours within a specific concentration.

To apply for this degree program, an undergraduate degree is required (all majors are considered). Students must maintain a 3.0 grade-point average (GPA) in both core courses and in aggregate courses to qualify for the MS degree. Students can obtain a dual MS and MBA degree by taking a total of 63 semester credit hours (assuming they meet all the degree requirements for both programs).

Prerequisites

Students pursuing the Master of Science in International Management Studies (MS IMS) degree program are required to complete one semester credit hour of IMS 6102 Professional Development course or equivalent. Degree credit is not earned for program prerequisites, however, the grade achieved in prerequisites will count toward the student's grade-point average (GPA). All program prerequisites must be satisfied within the first 12 semester credit hours of graduate study as a degree-seeking student.

Course Requirements

Core Courses: 12 semester credit hours

All new MS IMS students must take the following core courses during their first semester.

- **IMS 6304** International Business Management
- **IMS 6310** International Marketing
- **IMS 6360** International Strategic Management
- **IMS 6365** Cross-Cultural Communication and Management
Elective Courses: 15 semester credit hours

Choose five courses from the electives listed below. Students may also seek to substitute only one three semester credit hour graduate-level course within JSOM as a free elective in the degree plan with the approval of program director and the area coordinator.

- **BPS 6332** Strategic Leadership
- **BPS 6379** Business Strategies for Sustainability
- **ENTP 6370** Innovation and Entrepreneurship
- **IMS 6302** Legal Aspects of International Business Transactions
- **IMS 6314** Global E-Business Marketing
- **IMS 6341** International Human Resource Management
- **IMS 6363** Regional Area Studies
- **IMS 6V98** International Management Internship
- **OB 6301** Organizational Behavior
- **OB 6303** Managing Organizations
- **OB 6307** Strategic Human Resource Management
- **OB 6331** Power and Politics in Organizations
- **OB 6332** Negotiation and Dispute Resolution

Areas of Concentration (9 semester credit hours)

The MS IMS degree program offers students opportunities to focus in a specific track to obtain an in-depth knowledge by taking three courses from the concentrations listed below.

**Finance (9 semester credit hours)**

- **FIN 6301** Financial Management
- **FIN 6308** Regulation of Business and Financial Markets
- **FIN 6310** Investment Management
- **FIN 6322** Real Estate Finance and Investment
- **FIN 6330** Behavioral Finance
- **FIN 6366** International Financial Management

**Human Resources/Organizational Behavior (9 semester credit hours)**

- **IMS 6341** International Human Resource Management
BPS 6332 Strategic Leadership
OB 6301 Organizational Behavior
OB 6303 Managing Organizations
OB 6307 Strategic Human Resource Management
OB 6332 Negotiation and Dispute Resolution

Information Management Technology (9 semester credit hours)
MIS 6309 Business Data Warehousing
MIS 6319 Enterprise Resource Planning
MIS 6320 Database Foundations
MIS 6324 Business Analytics with SAS
MIS 6334 Advanced Business Analytics with SAS
MIS 6344 Web Analytics

Innovation and Entrepreneurship (9 semester credit hours)
ENTP 6315 Entrepreneurial Finance
ENTP 6360 Startup Launch I
ENTP 6370 Innovation and Entrepreneurship
ENTP 6375 Technology and New Product Development
ENTP 6380 Market Entry Strategies
ENTP 6388 Managing Innovation within the Corporation
ENTP 6390 Business Model Innovation
ENTP 6392 Entrepreneurship in the Social Sector

Marketing (9 semester credit hours)
MKT 6301 Marketing Management
MKT 6309 Marketing Research
MKT 6310 Consumer Behavior
MKT 6321 Interactive and Digital Marketing
MKT 6332 Advertising and Promotional Strategy
MKT 6339 Capstone Marketing Decision Making
MKT 6350 Competitive Marketing Strategy
Supply Chain Management (9 semester credit hours)

- **OPRE 6301** Statistics and Data Analysis
- **OPRE 6302** Operations Management
- **OPRE 6332** Spreadsheet Modeling and Analytics
- **OPRE 6340** Flexible Manufacturing Strategies
- **OPRE 6362** Project Management in Engineering and Operations
- **OPRE 6364** Lean Six Sigma
- **OPRE 6366** Global Supply Chain Management
- **OPRE 6369** Supply Chain Software
- **OPRE 6370** Global Logistics and Transportation
- **OPRE 6371** Purchasing, Sourcing and Contract Management

1. Students are encourage to take an international studey trip (IMS 6363) to gain direct experience of business practices in an international setting.

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