BPS 6310 - Strategic Management

**BPS 6310** Strategic Management (3 semester credit hours) Strategic management consists of the analysis, decisions, and actions that organizations take to create sustainable competitive advantages. The course examines a variety of issues including environmental, competitor, and stakeholder analysis; strategy formulation; and strategy implementation and control. The central role of ethics and corporate governance as well as global issues will be addressed. Prerequisites: ([ACCT 6301 and ACCT 6202](https://catalog.utdallas.edu/2017/graduate/courses/acct6301) or [ACCT 6305](https://catalog.utdallas.edu/2017/graduate/courses/acct6305)) and [FIN 6301](https://catalog.utdallas.edu/2017/graduate/courses/fi6301) and [MKT 6301](https://catalog.utdallas.edu/2017/graduate/courses/mkt6301) and [OB 6301](https://catalog.utdallas.edu/2017/graduate/courses/ob6301). (3-0) S