Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)\(^1\)

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.\(^2\)

Faculty

I. Core Curriculum Requirements: 42 semester credit hours\(^3\)

Communication: 6 semester credit hours

- **COMM 1311** Survey of Oral and Technology-based Communication
- **RHET 1302** Rhetoric

Mathematics: 3 semester credit hours

- **MATH 1325** Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)
Government / Political Science: 6 semester credit hours

   GOVT 2305 American National Government
   GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours

   ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours

   MATH 1326 Applied Calculus II
   ECON 2302 Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum

   ACCT 2301 Introductory Financial Accounting\(^4\)
   ACCT 2302 Introductory Management Accounting\(^4\)
   BLAW 2301 Business and Public Law\(^4\)
   ECON 2301 Principles of Macroeconomics\(^4,5\)
   ECON 2302 Principles of Microeconomics\(^4,5\)
   MATH 1325 Applied Calculus I\(^4,5,6\)
   MATH 1326 Applied Calculus II\(^4,5,6\)
   OPRE 3333 Quantitative Business Analysis\(^4\)
   or MATH 2333 Matrices, Vectors, and Their Application\(^4,7\)
   STAT 3360 Probability and Statistics for Management and Economics
   or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

   IMS 3100 Professional Development
   BCOM 3310 Business Communication
   BCOM 4350 Advanced Business Communication
   FIN 3320 Business Finance
   ITSS 3300 Introduction Technology for Business
Operations Management
Organizational Behavior
Principles of Marketing
Strategic Management
International Business

Major Related Courses: 18 semester credit hours

International Marketing
International Financial Management
Global Human Resource Management
Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

Guided Electives: 12 semester credit hours

Select 12 semester credit hours from one of the following tracks:

Global Business Track

Export Market Development
Entrepreneurial Strategy and Business Models
Business Ethics
Negotiation and Dispute Resolution
Macroeconomics and Financial Markets
Supply Chain Management
Faculty led foreign study trip
The Global Economy
International Trade

Finance Track

Personal Financial Planning
Macroeconomics and Financial Markets
Regulation of Business and Financial Markets
Real Estate Principles
IT Track

**ITSS 4300** Database Fundamentals
**ITSS 4340** Enterprise Resource Planning
**ITSS 4353** Business Analytics
**ITSS 4352** Introduction to Web Analytics
**ITSS 4360** Network and Information Security

Marketing Track

**MKT 3340** Marketing Research
**MKT 3320** Product and Brand Management
**MKT 3330** Introduction to Professional Selling
**MKT 4330** Digital and Internet Marketing
**MKT 4340** Consumer Behavior

Supply Chain Management Track

**OPRE 3330** Project Management
**OPRE 4340** Purchasing and Sourcing Management
**OPRE 3320** Supply Chain Management
**OPRE 4350** Spreadsheet Modeling and Analytics
**OPRE 4330** Logistics and Inventory Management

Innovation and Entrepreneurship Track

**ENTP 3301** Innovation and Entrepreneurship

And choose any 3 courses from the following:

**ENTP 3360** Entrepreneurial Finance
- or **FIN 3360** Entrepreneurial Finance
**ENTP 4311** Entrepreneurial Strategy and Business Models
**ENTP 4320** Small Business Management
**ENTP 4350** Corporate Entrepreneurship
**ENTP 4340** Social Entrepreneurship

International Political Economy Track
IPEC 3349 World Resources and Development
GEOG 3372 Population and Development
PSCI 4356 International Conflict
PSCI 4329 Global Politics
PSCI 4347 The War on Drugs
PSCI 4348 Terrorism
GEOG 3359 Human Migration and Mobility: Global Patterns
PSCI 4360 The Political Economy of Multinational Corporations
PSCI 4359 Globalization and International Conflict
PSCI 4332 Latin American Politics
SOC 3336 Culture Regions
GEOG 3382 Russia: Yesterday, Today, and Tomorrow

III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take BA 1100 Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.
6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

7. Students may substitute MATH 2418 or CS 2305.

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