Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)¹

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.²

Faculty

I. Core Curriculum Requirements: 42 semester credit hours³

Communication: 6 semester credit hours

- COMM 1311 Survey of Oral and Technology-based Communication
- RHET 1302 Rhetoric

Mathematics: 3 semester credit hours

- MATH 1325 Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)
Government / Political Science: 6 semester credit hours

- **GOVT 2305** American National Government
- **GOVT 2306** State and Local Government

Social and Behavioral Sciences: 3 semester credit hours

- **ECON 2301** Principles of Macroeconomics

Component Area Option: 6 semester credit hours

- **MATH 1326** Applied Calculus II
- **ECON 2302** Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum

- **ACCT 2301** Introductory Financial Accounting\(^4\)
- **ACCT 2302** Introductory Management Accounting\(^4\)
- **BLAW 2301** Business and Public Law\(^4\)
- **ECON 2301** Principles of Macroeconomics\(^4, 5\)
- **ECON 2302** Principles of Microeconomics\(^4, 5\)
- **MATH 1325** Applied Calculus I\(^4, 5, 6\)
- **MATH 1326** Applied Calculus II\(^4, 5, 6\)
- **OPRE 3333** Quantitative Business Analysis\(^4\)
  - or **MATH 2333** Matrices, Vectors, and Their Application\(^4, 7\)
- **STAT 3360** Probability and Statistics for Management and Economics
  - or **OPRE 3360** Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

- **IMS 3100** Professional Development
- **BCOM 3310** Business Communication
- **BCOM 4350** Advanced Business Communication
- **FIN 3320** Business Finance
- **ITSS 3300** Introduction Technology for Business
Major Related Courses: 18 semester credit hours

- **IMS 4320** International Marketing
- **FIN 3380** International Financial Management
- **IMS 4330** Global Human Resource Management
- **IMS 4373** Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit semester credit hours from **BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323**.

Guided Electives: 12 semester credit hours

Select 12 semester credit hours from one of the following tracks:

**Global Business Track**
- **IMS 4310** Export Market Development
- **ENTP 4311** Entrepreneurial Strategy and Business Models
- **OBHR 4310** Business Ethics
- **OBHR 4352** Negotiation and Dispute Resolution
- **FIN 3350** Macroeconomics and Financial Markets
- **OPRE 3320** Supply Chain Management

Faculty led foreign study trip
- **GEOG 3370** The Global Economy
- **ECON 4360** International Trade

**Finance Track**
- **FIN 3330** Personal Financial Planning
- **FIN 3350** Macroeconomics and Financial Markets
- **FIN 3340** Regulation of Business and Financial Markets
- **FIN 3305** Real Estate Principles
IT Track

**ITSS 4300** Database Fundamentals
**ITSS 4340** Enterprise Resource Planning
**ITSS 4353** Business Analytics
**ITSS 4352** Introduction to Web Analytics
**ITSS 4360** Network and Information Security

Marketing Track

**MKT 3340** Marketing Research
**MKT 3320** Product and Brand Management
**MKT 3330** Introduction to Professional Selling
**MKT 4330** Digital and Internet Marketing
**MKT 4340** Consumer Behavior

Supply Chain Management Track

**OPRE 3330** Project Management
**OPRE 4340** Purchasing and Sourcing Management
**OPRE 3320** Supply Chain Management
**OPRE 4350** Spreadsheet Modeling and Analytics
**OPRE 4330** Logistics and Inventory Management

Innovation and Entrepreneurship Track

**ENTP 3301** Innovation and Entrepreneurship

And choose any 3 courses from the following:

**ENTP 3360** Entrepreneurial Finance
**ENTP 4311** Entrepreneurial Strategy and Business Models
**ENTP 4320** Small Business Management
**ENTP 4350** Corporate Entrepreneurship
**ENTP 4340** Social Entrepreneurship

International Political Economy Track
III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take BA 1100 Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.
6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

7. Students may substitute MATH 2418 or CS 2305.

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