**BCOM4350 - Advanced Business Communication**

**BCOM 4350** Advanced Business Communication (3 semester credit hours) This course builds on **BCOM 3310** by helping students work towards mastery of three critical communication competencies: business speaking, professional use of social media/technology in/for work, and the development of a professional online presence. Students will gain experience engaging in many different kinds of oral communication for business, both individually and in teams. Prerequisites: (**BCOM 3310** or equivalent) and (**MATH 1326** or **MATH 2414** or **MATH 2419**) (3-0) Y

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