UT Dallas 2016 Graduate Catalog

Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty


Professor Emeritus: Dale Osborne


Visiting Clinical Professor: Kyle Edgington

Associate Professors: Nina Baranchuk, Norris Bruce, Huseyn Cavusoglu, Jianqing Chen, Zhonglan Dai, Rebecca Files, Xianjun Geng, J. Richard Harrison, Dorothée Honhon, Kyle Hyndman, Surya N. Janakiraman, Robert L. Kieschnick Jr., Livia Markocz, Syam Menon, Toyah Miller, Alp Muharremoglu, Ramchandran (Ram) Natarajan, Valery Polkovichenko, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, Harpreet Singh, David J. Springate, Upender Subramanian, Kelsey D. Wei, Jun Xia, Ying Xie, Yexiao Xu, Alejandro Zentner, Yuan Zhang, Feng Zhao, Yibin Zhou

Clinical Associate Professors: Sonia Leach, Carolyn Reichert, Avanti P. Sethi, Kelly Slaughter, James Szot, Mark Thouin, John McClain Watson

Assistant Professors: Mehmet Ayvaci, Emily Choi, Bernhard Ganglmair, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Ningzhong Li, Xiaolin Li, Naim Bugra Ozel, Arzu Ozoguz, Anyan Qi, Alejandro Rivera Mesias, Alessio Saretto, Serdar Simsek, Gonca P. Soysal, Shaojie Tang, Christian Von-Drathen, Malcolm Wardlaw, Han (Victor) Xia, Steven Xiao, Shengqi Ye, Nir Yehuda, Jiying Zhang, Zhe (James) Zhang, Xiaofei Zhao

Clinical Assistant Professors: Shawn Alborz, Athena Alimirzai, Moran Blueshtein, Judd Bradbury, John Gamino, Ayfer Gurun, Maria Hasenhuttl, Julie Haworth, Jeffery (Jeff) Hicks, Kristen Lawson, Vance Lewis, Liping Ma, Ravi Narayan, Dawn Owens, Parneet Pahwa, Anastasia V. Shcherbakova, Jeanne Sluder, Nassim Sohaee

Visiting Assistant Professor: Lale Guler

Senior Lecturers: Arthur M. Agulnek, Semiramis Amirpour, Frank Anderson, Anindita Bardhan, Daniel Bochsler, Tiffany A. Bortz, Richard Bowen, Monica E. Brussolo, George
Degree Requirements

The MS degree is obtained by completing satisfactorily a 36 semester credit hour program beyond prerequisite courses for the Jindal School of Management graduate programs. The program provides students the opportunity to learn in-depth the fundamentals of (1) functional areas of management, (2) international management, and (3) cultural, sociopolitical, and geographical constraints affecting international business decisions. It also provides educational opportunities for the student with non-business undergraduate training to prepare for a career in the management of international trade and industry. Students must maintain a 3.0 grade-point average (GPA) in both core courses and in aggregate courses to qualify for the MS degree.

Course Requirements

Business Core Courses: 8 semester credit hours
All students enrolling in MS IMS must complete the following Business Core Courses:

- ACCT 6201 Introduction to Financial Accounting
- FIN 6301 Financial Management¹
- MKT 6301 Marketing Management

IMS Core Courses: 11 semester credit hours

- IMS 6204 Global Business
- IMS 6310 International Marketing
- IMS 6360 International Strategic Management
- IMS 6365 Cross-Culture Communication and Management

IMS Elective Courses: 6 semester credit hours

- IMS 6320 International Corporate Finance
- or FIN 6366 International Financial Management
- IMS 6341 International Human Resource Management
- BPS 6332 Strategic Leadership
- BPS 6V99 Special Topics in Business Policy and Strategy [when topic is Strategic Corporate Social Responsibility]

¹FIN 6301 Financial Management is a required course.
Free Elective Courses: 11 semester credit hours

Four semester credit hours of area study is strongly recommended. Any course from the set of IMS electives may be used as a free elective. Also, any advanced courses from other departments within the Jindal School of Management may be used as a free elective.

- **IMS 6302** Legal Aspects of International Business Transactions
- **IMS 6314** Global E-Business Marketing
- **IMS 6340** Managing Strategy and People in International Techno-Creative Industries
- **IMS 6343** Sustainability in a Global Business Environment
- **IMS 6V9X** Regional Area Studies: Faculty Led Study Trip (see specific course area for study)

Additionally, up to 6 semester credit hours of a graduate level language courses may be applied to your degree plan as a free elective. The following is the list of courses available with the University:

- **HUMA 6320** French Review
- **HUMA 6321** Spanish Review
- **HUMA 6323** German Review
- **HUMA 6330** French Workshop
- **HUMA 6331** Spanish Workshop
- **HUMA 6333** German Workshop

Areas of Concentration

The MS IMS degree program can be taken by itself or with a concentration. Once students take the 25 semester credit hours (8 semester credit hours of business core courses, 11 semester credit hours of IMS core course and 6 semester credit hours of IMS elective courses), they can take 11 semester credit hours of free elective courses from the optional electives or the areas of concentration. However, if students decide to take the MS IMS with a specific choice of concentration, the students should take 12 semester credit hours entirely from that specific area of concentration.

Finance: 12 semester credit hours
FIN 6308 Regulation of Business and Financial Markets
FIN 6310 Investment Management
FIN 6322 Real Estate Finance and Investment
FIN 6330 Behavioral Finance
FIN 6366 International Financial Management

Human Resources/Organizational Behavior: 12 semester credit hours

IMS 6341 International Human Resource Management
OB 6301 Organizational Behavior
OB 6303 Managing Organizations
OB 6307 Strategic Human Resource Management
OB 6331 Power and Politics in Organizations
OB 6332 Negotiation and Dispute Resolution

Information Management Technology: 12 semester credit hours

MIS 6309 Business Data Warehousing
MIS 6319 Enterprise Resource Planning
MIS 6320 Database Foundations
MIS 6324 Business Analytics with SAS
MIS 6334 Advanced Business Analytics with SAS
MIS 6344 Web Analytics

Innovation and Entrepreneurship: 12 semester credit hours

ENTP 6315 Entrepreneurial Finance
ENTP 6370 Innovation and Entrepreneurship
ENTP 6375 Technology and New Product Development
ENTP 6380 Market Entry Strategies
ENTP 6388 Managing Innovation within the Corporation
ENTP 6390 Business Model Innovation

Marketing: 12 semester credit hours

IMS 6314 Global E-Business Marketing
MKT 6309 Marketing Research
MKT 6310 Consumer Behavior
MKT 6321 Interactive and Digital Marketing
MKT 6332 Advertising and Promotional Strategy
MKT 6339 Capstone Marketing Decision Making
MKT 6350 Competitive Marketing Strategy

Supply Chain Management: 12 semester credit hours
OPRE 6332 Spreadsheet Modeling and Analytics
OPRE 6362 Project Management in Engineering and Operations
OPRE 6366 Global Supply Chain Management
OPRE 6370 Global Logistics and Transportation
OPRE 6371 Purchasing, Sourcing and Contract Management
OPRE 6389 Managing Energy: Risk, Investment, Technology (MERIT)

International Study Trips
The Jindal School of Management encourages all students studying for the MS degree to master one foreign language. However, equally important is direct experience of business practices in a foreign country. UT Dallas has organized study abroad opportunities in Latin America, Western Europe, Asia, Africa, North America, and Eastern Europe.

IMS 6V91 Regional Area Studies: Latin America
IMS 6V92 Regional Area Studies: Western Europe
IMS 6V93 Regional Area Studies: Asia
IMS 6V94 Regional Area Studies: Africa
IMS 6V95 Regional Area Studies: North America
IMS 6V96 Regional Area Studies: Eastern Europe

Program Notes
The MS IMS students are encouraged to complete the business core courses before beginning the advanced core courses. International Strategic Management (IMS 6360) serves as the capstone course and should be taken during the last semester prior to graduation.

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