School of Arts, Technology, and Emerging Communication

Graduate Program in Emerging Media and Communication

The program leading to the MA in Emerging Media and Communication focuses on ways in which network technologies are transforming the creation and dissemination of information and content. Providing an interdisciplinary education that connects theory with practice, the program combines the creation of digital content for multiple communication platforms with examination of cultural issues created by emerging technology. The program is intended for (a) researchers interested in engaging these issues to prepare to pursue a PhD, (b) professionals in fields such as journalism, design, public relations, and advertising that are powerfully affected by emerging communicative technologies, (c) graduates of programs in the humanities, media studies, communication, and journalism who wish to gain expertise in emerging media, and (d) teachers in the humanities and other fields that will be profoundly affected by new modes of communication and information transfer, and (e) graduates with degrees in computer science or related fields who wish to gain expertise in communication. Students must complete 30 semester credit hours of coursework and a Capstone Project (EMAC 6391) of at least 3 semester credit hours.

Master of Arts in Emerging Media and Communication

33 semester credit hours minimum

Faculty

Professors: Anne Balsamo, Frank Dufour, Monica Evans, Paul Fishwick, Roger Malina, Mihai Nadin
Clinical Professors: Elizabeth (Lisa) Bell, Tim Christopher, Carie King, Paul Lester
Professor of Practice: Marjorie Zielke
Associate Professors: Christine (xtine) Burrough, Eric Farrar, Todd Fechter, Scot Gresham-Lancaster, Rosanna Guadagno, Midori Kitagawa, Kim Knight, Maximilian Schich, Andrew Scott, Dean Terry
Clinical Associate Professors: Cassini Nazir, Derek Royal
Assistant Professors: Olivia Banner, Kristin Drogos, Phillip Hall, Casey Johnson, Angela M. Lee, Sean McComber, Ryan McMahan, Josef Nguyen
Clinical Assistant Professors: Janet Johnson, Jillian Round
Senior Lecturers: Michael Andreen, Elizabeth Boyd, Christopher Camacho, Melissa Hernandez-Katz, Christina Nielsen, Barbara Vance

Major Core Course: 9 semester credit hours

EMAC 6300 Interdisciplinary Studies in Emerging Media and Communication
EMAC 6373 Emerging Media Studio I
EMAC 6375 Social Science Perspectives of EMAC

Required Courses: 9 semester credit hours
EMAC 6342  Digital Culture  
EMAC 6374  Digital Textuality  
EMAC 6337  Emerging Media and Media Psychology  
or EMAC 6365  Journalism and the Digital Network  

Prescribed Electives: 9 semester credit hours  

Nine semester credit hours chosen from the following courses:  
ATEC 6331  Aesthetics of Interactive Arts  
ATEC 6332  Design Principles  
ATEC 6356  Interactive Narrative  
ATEC 6361  Creating Interactive Media  
EMAC 6337  Emerging Media and Media Psychology  
EMAC 6350  Emerging Media and Identity  
EMAC 6365  Journalism and the Digital Network  
EMAC 6372  Approaches to Emerging Media and Communication  
EMAC 6381  Special Topics in Emerging Media and Communication  
EMAC 6383  Emerging Media Studio II  
EPPS 6313  Introduction to Quantitative Methods  
HUAS 6310  Introduction to Film Studies  
HUAS 6315  The Arts in Historical Context  
HUAS 6330  Studies in the Visual Arts  
HUAS 6339  Painting/Digital Imaging/Video  
HUAS 6354  Creating Short Fictions  
HUAS 6355  Creating Nonfictions  
HUAS 6373  Studies in Film, Television, and Digital Media  
HUAS 6375  Imagery and Iconography  
HUAS 6391  Creativity: Visual Arts Workshop  
HUAS 6392  Creativity: Image/Text Workshop  
HUAS 6393  Creativity: Time-Based Arts Workshop  
HUHI 6351  History and Philosophy of Science and Technology  
HUSL 6355  Literature, Science, and Culture  
HUSL 6384  Digital and Visual Rhetoric
**PSYC 6350** Social Development
**PSYC 6376** Social Psychology

Free Elective: 3 semester credit hours

Capstone Project: 3 semester credit hours

**EMAC 6391** [Capstone] Advanced Capstone Workshop

In their final semester, students must elect at least 3 semester credit hours to complete and present a Capstone Project.