Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)\(^1\)

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.\(^2\)

Faculty


**Professor Emeritus:** Dale Osborne


**Associate Professors:** Nina Baranchuk, Norris Bruce, Huseyin Cavusoglu, Jianqing Chen, Zhonglan Dai, Xianjun Geng, Umit G. Gurun, J. Richard Harrison, Surya N. Janakiraman, Robert L. Kieschnick Jr., Nanda Kumar, Seung-Hyun Lee, Lívia Markóczy, Syam Menon, Toyah Miller, Alp Muharremoglu, Ramachandran (Ram) Natarajan, Valery Polkovnichenko, Ashutosh Prasad, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, David J. Springate, Kelsey D. Wei, Jun Xia, Ying Xie, Yexiao Xu, Alejandro Zentner, Yuan Zhang, Feng Zhao, Zhiqiang (Eric) Zheng, Yibin Zhou

**Clinical Associate Professors:** Sonia Leach, Carolyn Reichert, Kelly Slaughter, Mark Thouin, John McClain Watson

**Assistant Professors:** Mehmet Ayvaci, Emily Choi, Rebecca Files, Bernhard Ganglmair, Dorothée Honhon, Elisabeth Honka, Kyle Hyndman, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Ningzhong Li, Virginie Lopez-Kidwell, Arzu Ozoguz, Anyan Qi, Alessio Saretto, Harpreet Singh, Gonca P. Soysal, Upender Subramanian, Shaojie Tang, Christian Von-Drathen, Malcolm Wardlaw,

Han (Victor) Xia, Shengqi Ye, Nir Yehuda, Jieying Zhang, Xiaofei Zhao

Clinical Assistant Professors: Hans-Joachim Adler, Shawn Alborz, Athena Alimirzaei, Moran Bluestein, John Gamino, Ayfer Gurun, Vance Lewis, Liping Ma, Dawn Owens, Anastasia V. Shcherbakova

Senior Lecturers: Arthur M. Agulnek, Semiramis Amirpour, Frank Anderson, Anindita Bardhan, Ronald Blair, Daniel Bochsler, Tiffany A. Bortz, Richard Bowen, Judd Bradbury, Monica E. Brussolo, George DeCourcy, Eugene (Gene) Deluke, Alexander Edsel, Amal El-Ashmawi, Carol Flannery, Mary Beth Goodrich, Maria Hasenhuttl, Julie Haworth, Thomas (Tom) Henderson, Jennifer G. Johnson, Lynn Carl Jones, Jackie Kimzey, Kristen Lawson, Chris Linsteadt, Diane S. McNulty, Madison Pedigo, Jared Pickens, Matt Polze, James Richards, Mark Salamasick, Avanti P. Sethi, Jeanne Sluder, Steven Solcher, Luell (Lou) Thompson, Amy L. Troutman, Robert Wright, Kathy Zolton

Visiting Faculty: Kyle Edgington

I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours
- **COMM 1311** Survey of Oral and Technology-based Communication
- **RHET 1302** Rhetoric

Mathematics: 3 semester credit hours
- **MATH 1325** Applied Calculus I

Life and Physical Sciences: 6 semester credit hours
- Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours
- Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours
- Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours
- Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours
- **GOVT 2305** American National Government
GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours

ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours

MATH 1326 Applied Calculus II
ECON 2302 Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum

ACCT 2301 Introductory Financial Accounting 4
ACCT 2302 Introductory Management Accounting 4
BLAW 2301 Business and Public Law 4
ECON 2301 Principles of Macroeconomics 4, 5
ECON 2302 Principles of Microeconomics 4, 5
MATH 1325 Applied Calculus I 4, 5, 6
MATH 1326 Applied Calculus II 4, 5, 6
OPRE 3333 Quantitative Business Analysis 4
or MATH 2333 Matrices, Vectors, and Their Application 4, 7
STAT 3360 Probability and Statistics for Management and Economics
or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

IMS 3100 Professional Development
BCOM 3310 Business Communication
BCOM 4350 Advanced Business Communication
FIN 3320 Business Finance
ITSS 3300 Introduction Technology for Business
OPRE 3310 Operations Management
OBHR 3310 Organizational Behavior
MKT 3300 Principles of Marketing
BPS 4305 Strategic Management
IMS 3310 International Business

Major Related Courses: 18 semester credit hours
IMS 4320 International Marketing
FIN 3380 International Financial Management
IMS 4330 Global Human Resource Management
IMS 4373 Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit semester credit hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

Guided Electives: 12 semester credit hours

Select 12 semester credit hours from one of the following tracks:

Global Business Track
IMS 4310 Export Market Development
ENTP 4311 Entrepreneurial Strategy and Business Models
OBHR 4310 Business Ethics
OBHR 4352 Negotiation and Dispute Resolution
FIN 3350 Macroeconomics and Financial Markets
OPRE 3320 Supply Chain Management
Faculty led foreign study trip
GEOG 3370 The Global Economy
ECON 4360 International Trade

Finance Track
FIN 3330 Personal Financial Planning
FIN 3350 Macroeconomics and Financial Markets
FIN 3340 Regulation of Business and Financial Markets
FIN 3305 Real Estate Principles

IT Track
ITSS 4300 Database Fundamentals
ITSS 4340 Enterprise Resource Planning
ITSS 4353 Business Analytics
ITSS 4352 Introduction to Web Analytics
ITSS 4360 Network and Information Security

Marketing Track

MKT 3340 Marketing Research
MKT 3320 Product and Brand Management
MKT 3330 Introduction to Professional Selling
MKT 4330 Digital and Internet Marketing
MKT 4340 Consumer Behavior

Supply Chain Management Track

OPRE 3330 Project Management
OPRE 4340 Purchasing and Sourcing Management
OPRE 3320 Supply Chain Management
OPRE 4350 Global Outsourcing Services
OPRE 4330 Logistics and Inventory Management

Innovation and Entrepreneurship Track

ENTP 3301 Innovation and Entrepreneurship
And choose any 3 courses from the following:

ENTP 3360 Entrepreneurial Finance
or FIN 3360 Entrepreneurial Finance
ENTP 4311 Entrepreneurial Strategy and Business Models
ENTP 4320 Small Business Management
ENTP 4350 Corporate Entrepreneurship
ENTP 4340 Social Entrepreneurship

International Political Economy Track

IPEC 3349 World Resources and Development
GEOG 3372 Population and Development
III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take BA 1100 Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

7. Students may substitute MATH 2418 or CS 2305.