Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.

Faculty


Professor Emeritus: Dale Osborne


Clinical Associate Professors: Sonia Leach, Carolyn Reichert, Kelly Slaughter, Mark Thouin, John McClain Watson

Assistant Professors: Mehmet Ayvaci, Emily Choi, Rebecca Files, Bernhard Ganglmair, Dorothée Honhon, Elisabeth Honka, Kyle Hyndman, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Ningzhong Li, Virginie Lopez-Kidwell, Arzu Ozoguz, Anyan Qi, Alessio Saretto, Harpreet Singh, Gonca P. Soysal, Upender Subramanian, Shaojie Tang, Christian Von-Drathen, Malcolm Wardlaw, Han (Victor) Xia, Shengqi Ye, Nir Yehuda, Jieying Zhang, Xiaofei Zhao

Clinical Assistant Professors: Hans-Joachim Adler, Shawn Alborz, Athena Alimirzaei, Moran Bluestein, John Gamino, Ayfer Gurun, Vance Lewis, Liping Ma, Dawn Owens, Anastasia V. Scherbakova

Senior Lecturers: Arthur M. Agulnek, Semiramis Amirpour, Frank Anderson, Anindita Bardhan, Ronald Blair, Daniel Bochsler, Tiffany A. Bortz, Richard Bowen, Judd Bradbury
I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

COMM 1311 Survey of Oral and Technology-based Communication
RHET 1302 Rhetoric

Mathematics: 3 semester credit hours

MATH 1325 Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours

GOVT 2305 American National Government
GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours

ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours

MATH 1326 Applied Calculus II
ECON 2302 Principles of Microeconomics
II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum

- **ACCT 2301** Introductory Financial Accounting\(^4\)
- **ACCT 2302** Introductory Management Accounting\(^4\)
- **BLAW 2301** Business and Public Law\(^4\)
- **ECON 2301** Principles of Macroeconomics\(^4, 5\)
- **ECON 2302** Principles of Microeconomics\(^4, 5\)
- **MATH 1325** Applied Calculus \(^4, 5, 6\)
- **MATH 1326** Applied Calculus II \(^4, 5, 6\)
- **OPRE 3333** Quantitative Business Analysis \(^4\)
  - or **MATH 2333** Matrices, Vectors, and Their Application \(^4, 7\)
- **STAT 3360** Probability and Statistics for Management and Economics
  - or **OPRE 3360** Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

- **IMS 3100** Professional Development
- **BCOM 3310** Business Communication
- **BCOM 4350** Advanced Business Communication
- **FIN 3320** Business Finance
- **ITSS 3300** Introduction Technology for Business
- **OPRE 3310** Operations Management
- **OBHR 3310** Organizational Behavior
- **MKT 3300** Principles of Marketing
- **BPS 4305** Strategic Management
- **IMS 3310** International Business

Major Related Courses: 18 semester credit hours

- **IMS 4320** International Marketing
- **FIN 3380** International Financial Management
- **IMS 4330** Global Human Resource Management
- **IMS 4373** Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit semester credit hours from **BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323**.
Guided Electives: 12 semester credit hours

Select 12 semester credit hours from one of the following tracks:

**Global Business Track**
- [IMS 4310](#) Export Market Development
- [ENTP 4311](#) Entrepreneurial Strategy and Business Models
- [OBHR 4310](#) Business Ethics
- [OBHR 4352](#) Negotiation and Dispute Resolution
- [FIN 3350](#) Macroeconomics and Financial Markets
- [OPRE 3320](#) Supply Chain Management
- Faculty led foreign study trip
- [GEOG 3370](#) The Global Economy
- [ECON 4360](#) International Trade

**Finance Track**
- [FIN 3330](#) Personal Financial Planning
- [FIN 3350](#) Macroeconomics and Financial Markets
- [FIN 3340](#) Regulation of Business and Financial Markets
- [FIN 3305](#) Real Estate Principles

**IT Track**
- [ITSS 4300](#) Database Fundamentals
- [ITSS 4340](#) Enterprise Resource Planning
- [ITSS 4353](#) Business Analytics
- [ITSS 4352](#) Introduction to Web Analytics
- [ITSS 4360](#) Network and Information Security

**Marketing Track**
- [MKT 3340](#) Marketing Research
- [MKT 3320](#) Product and Brand Management
- [MKT 3330](#) Introduction to Professional Selling
- [MKT 4330](#) Digital and Internet Marketing
- [MKT 4340](#) Consumer Behavior

**Supply Chain Management Track**
OPRE 3330 Project Management  
OPRE 4340 Purchasing and Sourcing Management  
OPRE 3320 Supply Chain Management  
OPRE 4350 Global Outsourcing Services  
OPRE 4330 Logistics and Inventory Management

**Innovation and Entrepreneurship Track**

ENTP 3301 Innovation and Entrepreneurship  
And choose any 3 courses from the following:  
ENTP 3360 Entrepreneurial Finance  
  or FIN 3360 Entrepreneurial Finance  
ENTP 4311 Entrepreneurial Strategy and Business Models  
ENTP 4320 Small Business Management  
ENTP 4350 Corporate Entrepreneurship  
ENTP 4340 Social Entrepreneurship

**International Political Economy Track**

IPEC 3349 World Resources and Development  
GEOG 3372 Population and Development  
PSCI 4356 International Political Economy  
PSCI 4329 Global Politics  
PSCI 4347 The War on Drugs  
PSCI 4348 Terrorism  
GEOG 3359 Human Migration and Mobility: Global Patterns  
PSCI 4360 The Political Economy of Multinational Corporations  
PSCI 4359 Globalization and International Conflict  
PSCI 4332 Latin American Politics  
SOC 3336 Culture Regions  
GEOG 3382 Russia: Yesterday, Today, and Tomorrow

### III. Elective Requirements: 5 semester credit hours

**Free Electives: 5 semester credit hours**

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for
graduation. JSOM freshmen are required to take BA 1100 Business Basics. Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.
2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.
3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.
4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.
5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.
6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.
7. Students may substitute MATH 2418 or CS 2305.

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